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Singapore  
CrossAngle Pte. Ltd.

## Profile Report



# MIS Global Ltd.

**Cayman Islands**

(Country or jurisdiction of incorporation)

**408603823290**

(Entity Registration Number)

**10, Geumgok-daero 8beon-gil, Buk-gu, Busan, Republic of Korea**

(Address, including zip code, including area code, of principal executive offices)

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## WHERE YOU CAN FIND MORE INFORMATION

Readers and others should note that the company announces material information to the public using the company website, press releases, public conference calls, and webcasts. They may also use the following social media channels as a means of disclosing information about the company, products, planned financial and other announcements and attendance at upcoming investor and industry conferences, and other matters.

Channels	Address
Company Website	<a href="http://misblock.io/">http://misblock.io/</a>
Main communication channel	kakaotalk
Twitter	<a href="https://twitter.com/misbloc">https://twitter.com/misbloc</a>
Company Blog	<a href="https://blog.naver.com/misbloc">https://blog.naver.com/misbloc</a>
Facebook	<a href="https://www.facebook.com/Misbloc-103357971483544/?modal=admin_todo_tour">https://www.facebook.com/Misbloc-103357971483544/?modal=admin_todo_tour</a>
Linkedin	<a href="https://www.linkedin.com/company/misbloc/">https://www.linkedin.com/company/misbloc/</a>
Github	
Reddit	
Telegram	<a href="https://t.me/misbloc">https://t.me/misbloc</a>
WeChat	
KaKaoTalk	<a href="https://open.kakao.com/o/gYfYp3pc">https://open.kakao.com/o/gYfYp3pc</a>
Custom Link	

The information posted through these social media channels may be deemed valid. Accordingly, the public should monitor these accounts and the blog, in addition to following company press releases, conference calls, and webcasts. This list may be updated from time to time and these channels may be updated without notice.

**Company Representative (Report Data Submitter)**

<b>Name</b>	<b>Position</b>	<b>Office Phone Number</b>	<b>Telegram ID</b>
Dohee Kimm	CEO	+82	

# PART I. Corporate Profile

## ITEM 1. Basic Corporate Profile

<b>Official Company Name</b>	MIS Global Ltd.
<b>Establishment Date</b>	2019
<b>Jurisdiction of Incorporation</b>	Cayman Islands
<b>Principal Office Location</b>	10, Geumgok-daero 8beon-gil, Buk-gu, Busan, Republic of Korea
<b>Address of Official Company Registration</b>	10 Market Street, Suite 140, Camana Bay, Grand Cayman, KY1-9006, Cayman Islands
<b>Company Name for Website Display</b>	MISBLOC
<b>Description of Company</b>	MISBLOC (Medical Information Service with Blockchain) is a medical service ecosystem, which is based on blockchain technology. In short, MISBLOC offers a sustainable medical service ecosystem, by utilizing selected medication information in a combination with a blockchain technology in the MyData era, which is the era of big data of individual lifelog, that connects telecommunication-medical-financial spheres.
<b>Company Website</b>	<a href="http://misblock.io/">http://misblock.io/</a>
<b>Whitepaper Link</b>	<a href="http://misblock.io/MISBLOC_whitepaper_eng_ver1.0.pdf?200902">http://misblock.io/MISBLOC_whitepaper_eng_ver1.0.pdf?200902</a> MISBLOC's Team aims to implement a healthcare ecosystem that benefits all participants by establishing a well-designed platform based on the blockchain, thereby addressing the medical industry service problems. The MISBLOC team produces and releases an efficient blockchain ecosystem that will replace the current sophisticated UI applications utilized in the existing medical service industry. The MISBLOC ecosystem includes 1) Patients, 2) Medical Institutions, 3) Third-Parties, 4) Government/Public, and presents an efficient platform that can satisfy and meet the requirements of all participants in the following way:
<b>Mission and Vision</b>	The Medical Institutions shall be provided with a platform that will boost their profitability through transparent and efficient data management The Patients shall have access to their personal medical information, which will contribute to enhancement of the stability obtainment, convenient utility, and even monetization The New Advertising tool will be introduced, immune to forgery or counterfeit, which will utilize medical information of the users.

## ITEM 2. Team

### 2.1 Executives & Founders

The following sets forth certain information regarding the company's executive officers and founders, their details and positions as of 2020-09-21

#### Kim Dohee

Position Title	CEO
Short Bio	Dentist, MS Dental School of Busan National University Graduate
Experience	
Education	
Company e-mail	ceo@misbloc.io
Social	

#### Park Kevin

Position Title	COO
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Short Bio	BLink Management CEO
Experience	
Education	
Company e-mail	coo@misbloc.io
Social	

## 2.2 Engineering Team Leaders

The following sets forth certain information regarding the company's development and engineering leaders, their details and positions as of 2020-09-21

### JunSung Lee

Position Title	CTO
Short Bio	LG Electronics Mobile Research (Researcher) Fine App (CTO) Appnapps (CEO)
Experience	
Education	
Social	

## 2.3 Advisory

The following sets forth certain information regarding the company's advisories, their details and positions as of 2020-09-21

### Kihyo Lee

Company	
Role of Advisor	Professor, Graduate school of Public Health, Inje university Former Dean, Graduate school of Public Health, Inje university Former Dean, Research Department, National Health Insurance Service

### Taeon Koo

Company	
Role of Advisor	Law Adviser of Korea Blockchain Association Former CEO of Tek & Law Vice president Korea Blockchain Start Association

### Myungsoo Lim

Company	
Role of Advisor	President of Korea P2P Finance Association Former CEO of Bitbank Former strategic manager of IBK Bank

### Yangdong Park

Company	
Role of Advisor	Chief of Seoul Children's Hospital President of Korea Children's Hospital Association

## 2.4 Organization Structure

The following sets forth certain information regarding the structure of the company as of 2020-09-21

Name of Department/Group/Office/etc.	Number of Full-Time Staff	Number of Part-Time Staff	Head of Department (Maybe left blank)
MISBLOC	15	5	
<b>Total</b>	<b>15</b>	<b>5</b>	

## PART II. Business Information

### ITEM 1. Industry Classification

	Not Applicable
<b>Sector</b>	Health Care
<b>Industry</b>	Health Care Equipment and Services
<b>Sub-industry</b>	Health Care and Supporting
<b>Categories</b>	

### ITEM 2. Industry Description

#### 2.1 Industry Overview

The medical service industry is at the edge of the consistent growth and change given the emergence of the MyData industry, the introduction of the Electronic Medical Record (EMR) system, and the further globalization and growth of the telemedicine market and the inbound medical tourism. However, there are several significant issues found within the developing medical service market, such as 1) Fragmentation of the EMR system, 2) Lack of telemedicine system 3) Lack of reliable medical information content.

#### 2.2 Recent Trends

##### (1) Personal Information Utilization Support (MyData) Verification Service Emergence

(MyData) business is a safe way to utilize personal information within the current legal system. It has been created in order to change the personal information utilization system by returning the original right to manage and utilize personal data back to individuals, and it serves as a key factor for the people to realize the benefits of using their own information and establish a personal-centered data distribution system.

On May 16, 2019, the Ministry of Science and ICT (hereinafter referred to as the "Ministry of Science and ICT") announced that it defined eight primary tasks for MyData verification service targeting areas closely related to people's lives, such as medical care/finance/distribution/energy. The Ministry of Science and ICT is propelling a MyData project (hereinafter referred to as "My Data Project") so that individuals can simply access personal data utilization services in various fields by directly downloading their information or agreeing to provide it to third parties. "In 2018, we carried out pilot projects in two areas, finance and telecommunications, and in 2019, we will expand into the medical services, distribution, and energy fields to promote verification services", delivered the representative of the Ministry of Science and ICT. In 2019, the medical community is pushing for projects in which patients can receive benefits by reworking MyData with the consent of patients.

##### (2) EMR(Electronic Medical Record) System Introduction

In the early 2000, the majority of the Korean medical institutions adopted the EMR (Electronic Medical Record) system, abolishing the traditional and uncomfortable paper-based medical recording system. This happened primarily due to the EMR system being incomparably superior to paper medical record systems, basically in terms of simplicity of recording process, storage and utilization, accuracy of health insurance claims, and cost-effectiveness. EMR, often called EHR (Electronic Health Records), is commonly referred to as the general patient care system used primarily in hospitals. Currently, as Korea goes through a full-fledged EHR building process, the EHR market penetration rate exceeds 70 percent of the total market size, whereas the penetration rate to the superior hospitals composes 90%. For more than 20 years, EHR has been used to collect millions of medical data from Korea's largest hospitals, which is an unprecedented precedent in the world. Korea's EHR market is expected to grow by 10 percent annually and reach 2 trillion KRW by 2020

The Global EMR Market in 2018 was estimated to be worth approximately 28 billion USD and was estimated to grow at 8.8% CAGR over the next few years. Around 40% of the market is accounted for in the U.S market. According to the report delivered by the Kalorama, there are 3 main U.S based dominant companies, which are Cerner (possesses 17% of the global market share), Epic (accounts for 8.8% of the global market share), and Allscripts (6.1% of the global market share).

##### (3) Globalization of the Telemedicine Market.

Telemedicine, which enables you to pay a visit to a doctor anytime, anywhere, is de facto the biggest beneficiary of digital healthcare transformation. Currently, the global telemedicine market is growing at an everlasting pace. According to the statistics portal for market data, Statista, the global telemedicine market is expected to grow to more than \$41 billion (about 48 trillion KRW) in 2021, at a whopping CAGR of 29.3 percent.

The United States is a leader in the telemedicine area, which has adopted telemedicine and started implementing R&D experiments extensively since 1997. In the U.S., the number of telemedicine users has already exceeded 20 million and user satisfaction has reached 95 percent, making it an essential part of the daily life of people. In 49 U.S. states, insurance coverage

is available for certain parts of telemedicine, and in 2019, it is also applicable for remote image diagnosis.

In Japan, the government is pushing to establish not only telemedicine but also delivery of tele prescription and prescription drugs by 2020. Japan, which introduced "Pocket Doctor" using mobile phones since 2016, removed most of the regulations related to telemedicine in April. In the past, telemedicine was carried out mainly in areas where the population was small and the number of doctors was scarce, but it has recently spread to downtown areas. Besides, Korean company Naver penetrated into the telemedicine business in Japan through its Japanese subsidiary Line. In January 2019, Line established a joint venture called 'Line Healthcare' with Japanese medical platform company 'M3'

In fact, with the popularization of tele-counseling, the psychological barriers of the patients will be lowered and the fear of treatment will also be diminished, and the medical institutions that conduct the tele-counseling services will benefit from it not only by gaining profits, but they will also benefit from forming a connection and bond with its clients and other hospitals and clinics.

## 2.3 Target Market Size

The Fourth Industrial Revolution has uplifted the idea of the integration of "value-added" concepts to innovative technologies and creative ideas. In particular, it emphasizes the need to foster the service industry, which focuses on such concepts as convergence, new technology, and strengthening competitiveness. This logic is certainly applicable to the medical service industry. In fact, the medical service industry is being emphasized and recognized as a new driving force of the future mainly due to the rising income levels and life quality, aging population and the emergence of next-generation technologies (Big Data, Blockchain, AI and etc.) and surely due to the changing systems and policies. Thus, the market is destined to be highly potent in terms of the growth due to the inter-industrial linkage effects, job creation potential, and due to the growing social tendency to lead a healthy lifestyle.

According to the trend analysis conducted by the KHIDI (Korea Health Industry Development Institute), as of 2018, the market size of the Korean Medical Service was worth 105 trillion KRW (around \$90 billion) equivalent to 5.9% of GDP value of the Republic of Korea, which has increased to 0.1% (115 trillion KRW) in 2019. In fact, the medical service industry is generally being recognized as an industry with a high "value-added" and "highly potential" area, that can highly contribute to the reduction of unemployment (job creation), and as one that can accelerate economic growth. Given the fact that the major advanced countries are already actively pursuing strategies to nurture the medical service industry by selecting it as the next-generation growth engine industry and investing in it heavily, Korea should also enhance its national competitiveness by revitalizing the medical service industry in the same strain.

## 2.4 Target Customers

MISBLOC's Team aims to implement a healthcare ecosystem that benefits all participants by establishing a well-designed platform based on the blockchain, thereby addressing the medical industry service problems. The MISBLOC team produces and releases an efficient blockchain ecosystem that will replace the current sophisticated UI applications utilized in the existing medical service industry. The MISBLOC ecosystem includes 1) Patients, 2) Medical Institutions, 3) Third-Parties, 4) Government/Public, and presents an efficient platform that can satisfy and meet the requirements of all participants in the following way:

The Medical Institutions shall be provided with a platform that will boost their profitability through transparent and efficient data management

The Patients shall have access to their personal medical information, which will contribute to enhancement of the stability obtainment, convenient utility, and even monetization

The New Advertising tool will be introduced, immune to forgery or counterfeit, which will utilize medical information of the users.

## 2.5 Competitors

### 2.5.1 Existing Industry Competitors

The following sets forth certain information regarding the company's conventional competitors already established within the industry as of 2020-09-21:

#### **HEALING PAPER**

Description

Healing Paper tries to solve the high cost problem due to the limited size of medical services and the information imbalance between experts and non-professionals with information and communication technology (IT).

### 2.5.2 Token Project Competitors

The following sets forth certain information regarding the company's competitors that have implemented Token economics as of 2020-09-21:

## **MEDIBLOC**

Token Symbol	MEDX
Network Type	ETH
Description	Medibloc suggests innovative paradigm to healthcare industry by developing a patient-centric healthcare data solution to make everyone's life healthier.

## **ITEM 3. Project's Business Model**

### **3.1 Business Description**

#### **3.1.1 Revenue Model**

The ecosystem participants can easily find the right hospital and reserve a visit to a doctor through the ANAPATALK platform, while keeping medical records safely with security-specific blockchain technology. Designing the service in a way that the patients can utilize the exclusive and discrete medical information, and using the medical service to write a review with the reward system for obtaining real "value-added" tokens encourages the patients to share reliable medical reviews with others. Besides, medical institutions here can receive services that both patients and medical institutions will be content with, as the hospital's profits will be generated due to the post-care period, which in fact doesn't require a separate marketing campaign to be conducted. In the MISBIOC ecosystem, MSB tokens can be used as payment fees.

#### **3.1.2 Platform or Application Overview**

##### **General platform description**

MISBLOC (Medical information service with blockchain) provides safe and transparent medical services using blockchain technology, which makes the MISBLOC system immune to forgery and counterfeit.

##### **Functions of the solution**

###### Medical Data Decentralization

Personal medical data shall be recorded in an unmodifiable state (immune to forgery and counterfeit), that further be transparently distributed with a direct application of blockchain technology.

###### Medical Data Interoperability

Based on medical data stored in the blockchain, medical services can be freely received anytime, anywhere with no time or spacious constraints

###### Reliability of Medical Content

The members of the community, both patients and medical service providers will be able to share and provide reliable content.

The ecosystem participants can easily find the right hospital and reserve a visit to a doctor through the ANAPATALK platform, while keeping medical records safely with security-specific blockchain technology. Designing the service in a way that the patients can utilize the exclusive and discrete medical information, and using the medical service to write a review with the reward system for obtaining real "value-added" tokens encourages the patients to share reliable medical reviews with others. Besides, medical institutions here can receive services that both patients and medical institutions will be content with, as the hospital's profits will be generated due to the post-care period, which in fact doesn't require a separate marketing campaign to be conducted.

##### **User pain points**

###### Fragmented EMR Systems

Currently, the EMR systems exploited in Korea are severely fragmented. This is mainly due to the chart programs of the leading companies in the market that are not standardized and use totally different standards. Although the content of mandatory records is standardized, the operating methods, databases, and human interfaces of the programs for storage and utilization vary from company to company, resulting in different medical record systems.

The fragmentation of the EMR systems is in fact causing a totally adverse effect on the compatibility of medical records. Namely, given the fact that medical institutions do not utilize standardized recording systems, patients cannot move or transfer their medical records when they change their medical institutions, since they use different standards. Every time, when a patient changes a medical institution, he has to issue a paper chart that he has to submit to another medical institution, which is further entered back into the EMR system of the new medical institution through the scanning or manually entered. Although the EMR systems were introduced mainly to automatize the medical recording processes, comprehensive compatibility of diagnosis or healthcare information transfers were not enabled, thereby leaving the linkage of medical records between medical institutions

and the continuity of healthcare at the same spot, which is no different from the paper medical recording method. Besides, unnecessary medical expenses are incurred as new medical treatment is provided whenever medical institutions are altered, which adds to the burden of medical expenses for patients and society as a whole.

In fact, the cost of issuing an EMR printed copy paper is also not a cheap practice. For example, you may be charged between 2,000~3,000 KRW per sheet of medical records, and up to 10,000 KRW to receive a medical certificate, from 50,000 KRW up to 100,000 KRW to get an injury diagnosis, and you will be charged around 20,000 KRW for the issuance of a doctor's note. On top of that, a paper-printed EMR copy cannot be submitted repetitively, which means you can use it only once, and if you need it again, you will have to reissue those copies once again incurring the same expenses, which is a huge monetary burden indeed. It is imperative to maximize socioeconomic utility by addressing the problems of the current fragmented EMR system and by seeking ways to safely and effectively utilize the rapidly spreading EMR systems.

#### Centralization of Medical Data System

Currently, medical data is managed by a system that is thoroughly centralized by the medical institution. This makes medical data less transparent and reliable, thus more vulnerable and prone to data loss and hacking issues. This in turn jeopardizes accessibility and proper utilization of data and implies to the fact that it is always exposed to the risk of sensitive data leakage. In fact, according to FireEye, a cybersecurity company, several medical-related databases were sold for less than \$2,000 during the period from October 1, 2018 to March 31, 2019, signaling that such data exposures could be abused for criminal purposes.

#### Unreliable Medical Information Content

In fact, patients seek objective evaluation and receive reputable experts' advice in order to get safe medical services. According to a survey of 17,822 individuals conducted by the National Health Insurance Service, 58.89 percent of the respondents claimed that they have consistently been obtaining information through internet surfing, which happens to be a primary way to obtain health-related information among people. Following that, 23.74% accounted per advertising and media, 6% to e-mails, 5.34% consisting of recommendations from family members, and only 4.65% of recommendations from doctors, which implies the fact that the credibility of direct recommendation by doctors and other experts are significantly lower. As you can see, the figures illustrate that people do not rely on the recommendations obtained from the doctors directly, rather they would approach the internet to access the healthcare-related information, therefore the information floating on the internet should certainly be verified. Given the fact that the internet usage is only increasing with a passage of time, there's an urgent need to establish a community that benefits both health care providers and patients, primarily to prevent the major problems associated with the reliability of the medical information content and to prevent further spread of false medical information on the internet surface. The presence of the unreliable medical information content creates an environment where illegal brokers become extremely active, who pursue nothing but large fees. A medical institution or an individual, who wants to attract overseas patients to Korea should register with the Ministry of Health and Welfare as a "foreign patient care institution or business operator." However, there are illegal medical brokers, who do not register and correspondingly are not supervised by the Ministry of Health and Welfare, that collect introductory fees from hospitals as a charge for arranging and attracting overseas patients. However, it is difficult for overseas patients to receive proper medical services because illegal brokers introduce hospitals based on the amount of fees that they can collect, regardless of the quality of medical care. Thus, patients often receive expensive, yet low-quality medical services while paying 30-70 percent of fees to illegal medical brokers, and that happens mainly due to the absence of reliable medical information content on the internet surface. As a result, overseas patients' confidence in Korean medical services is diminished precisely due to mischievous and hazardous activities carried out by illegal brokers in this sphere, which deals a heavy blow to the medical tourism industry. In fact, in 2018, there were problems raised by the government audit that illegal brokers were rampant, including excessive fees and excessive medical treatment, but the results of the crackdown were insufficient and the punishment for the crackdown was not properly carried out. If the quality and price of Korean medical services cannot be trusted, it is going to remain difficult to attract overseas patients in the near future. Thus, the government should strengthen its preventive measures on illegal brokers and come up with proper metrics and KPIs to actively protect overseas patients.

### 3.1.3 Product/Service Line Description

#### · Medical Information Community

Plastic surgery is one of the most active communities in the Korean medical community. The majority of community members are formed around women in their 20s and 30s who are interested in beauty and healthcare. Patients can easily find a hospital with the characteristics they want through mobile applications. In addition, the patient-centered community in the mobile device app is activated, allowing patients to easily exchange numerous questions and access desired information such as photos before and after treatment.

ANAPATALK is used to form a mobile device community and upload photos before and after treatment. As the number of views increases and comments are posted, the author will be rewarded with tokens. On top of that, the community imposes guidelines, illustrations, and images on the entire treatment process to play the role of ALL in one to enhance the understanding of the treatment, and creates a professional community in which doctors participate to meet the needs of patients.

This 'killer content' makes patients have fun, induces them to spend time on the app, and provides easy access to hospitals such as plastic surgery. Store mobile devices in these community applications and electronic charts in one place, and remote counseling could draw a very good response. In addition, the activated community will serve as a foundation to keep the token ecosystem smooth.

In the existing paper medical record method, patients lose ownership upon submission, however, the patient's medical data stored in the app does not disappear with a single submission, which in turn enables permanent and continuous usage of the

medical records. For example, in the past, if a patient wanted to issue an X-ray record, it was stored in Compact Disc, which was issued for 20,000 KRW per disc, which resulted in additional monetary and timely burden every time, when the patient needed it. However, patients participating in the ANAPATALK ecosystem can minimize unnecessary time and cost burden, such as receiving CDs at medical institutions, by just paying MSB Token as a fee and downloading X-ray records through the app. In addition, patients can easily send their medical records to other medical institutions by designating and clicking the desired part of their medical records.

### 3.1.4 Competitive Advantage

As a matter of fact, medical institutions have more government restrictions and comply with strict regulations, than any other given area. Provided that, not only communication with the governmental institutions is critical, but also cooperation among medical associations and medical institutions is substantially important. Only, when there's a full understanding of the keynote of the policies, that are kept in pace, the likelihood of success of the project will be increased. In fact, MISBLOC has been designed in order to provide practical, useful, and feasible services to healthcare consumers, and to do that, it will encourage an active participation of medical personnel and institutions that are recognized as influencers or opinion-leaders within the medical community.

### 3.1.5 Intellectual Property

No Input

## 3.2 Partnerships

### ▸ luden

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<b>Counterparty Website</b>	<a href="http://www.luden.co.kr/">http://www.luden.co.kr/</a>
<b>Counterparty Description</b>	
<b>Applicable Dates</b>	
<b>Does this partnership has an expiration date?</b>	No
<b>Revenue Generation</b>	No
<b>Expected Revenue (USD)</b>	N/A
<b>Partnership Description</b>	Initially, the dental services will be launched together with the partnering medical institutions, dozens of other dental hospitals across the country, including Sky Dentistry, Seoul Modoo Dentistry, and Dana Dental Clinic. Information stored in the blockchain can be utilized in order to predict the incidence of certain systemic diseases in patients with high dental loss or periodontitis, and, conversely, it can also be used to predict dental diseases in patients with certain mental disorders. As the information of dental care patients by each region will slowly turn into a big data, we will provide customized dental care services for each local government.

**Expected Benefits to Project Team**

**Expected Benefits to Counterparty**

## 3.3 Project Progress

### History

2019 Q2

- Business Initiative Confromation & Planning
- Partnership Engagement with Medical Institutions

2019 Q4

- Medical Application "ANAPATALK" Beta Testing

2020 Q2

- Extension of Partnership with Medical Institutions
- Initiation of Dental EMR-related Services

2020 Q3

- Medical AI Research Commencement

2020 Q4

- The Launch of the Medical Application “ANAPATALK”
- Partnership Engagement with Plastic Surgery Institutions
- Provision of dental EMR services within ANAPATALK’s platform

2021 Q1

- Development of Blockchain-based Medical Distribution System

2021 Q2

- Development of EMR Services for Plastic Surgery and Dermatology

2021 Q3

- The Launch of Telemedicine System

2021 Q4

- Development of Local Mobile Application for Plastic Surgery and Dermatology Services

2022 Q1

- Further Extension of Partnership with Medical Institutions
- Rigorous Domestic Marketing Campaigns

2022 Q2

- Development of Overseas Mobile Application for Plastic Surgery and Dermatology Services
- Rigorous Global Marketing Campaigns

2022 Q3

- The Launch of the Telemedicine Services for Overseas Patients
- The Launch of the Medical Tourism Projects

2022 Q4

- The Launch of the Medical AI services

**Project Status**

Development Stage

**Development of the platform and business operations have been or will be funded through the following sources**

Initial token sale(Public and Private)

**Plan or Strategy to expand platform or token**

The MISBLOC consistently researches and develops world-leading medical-related project, that is based on blockchain technology. Our dearest users will be provided with the best features of the MISBLOC, where using an in-house developed ANAPATALK platform, people will be able to find & book an appropriate medical institution and also save their medical data in the safe and immobile manner. We design a medical service platform, that will allow patients to use their own data in a exclusive and discrete manner. On top of that, if you provide a post-treatment reviews, the system will reward you with a MSB token, that can further be used in the token economy of the MISBLOC. Even if the medical institution doesn’t conduct a separate marketing campaign, the hospitals will be allocated with portional profits due to the reviews written by patients.

Given the fact, that the telemedicine will embrace a significant relevance in the aftermath of COVID-19, MISBLOC is full-fledged to be positioned among the first movers in this trend.

The MISBLOC will commence its operations from delivering services in the dentistry, provided the team’s deep expertise in this field. The range of the services will further be expanded with the revitalization of the MISBLOC’s ecosystem.

**3.4 Milestones**

Title	Target Date	Status	Description
Whitepaper 1.0 release	2019-09-01	Completed	Whitepaper 1.0 release

**3.5 Use Case**

No Input

## 3.6 Legal Concerns

No data available

## PART III. Financial Information

### ITEM 1. Equity Shareholders

The following sets forth company cap table of equity shareholders of the organization with more than 5% stake as of 2020-09-21  
Number of Shares Outstanding:

Shareholder Name	Title or Relations with Company	Percentage of Total Outstanding Shares	Number of Shares
No data available			

### ITEM 2. Equity Funding History

#### 2.1 Equity Funding Rounds

Transaction Name	Announced Date	Number of Investors	Money Raised (In USD)	Lead Investors
No data available				

#### 2.2 Extraordinary Relations with Company

The following sets forth companies and organizations with extra-ordinary relations with company as of 2020-09-21

Company Name	Country of Incorporation	Start Date	End Date	Relationship Details
No data available				

### ITEM 3. Financial Disclosures

The following are simplified and condensed financial statements submitted by the company for disclosure last updated on 2020-09-21:

#### 3.1 Simplified Income Statement

Year  Quarter

#### 3.2 Simplified Balance Sheet

Year  Quarter

#### 3.3 Key Ratios

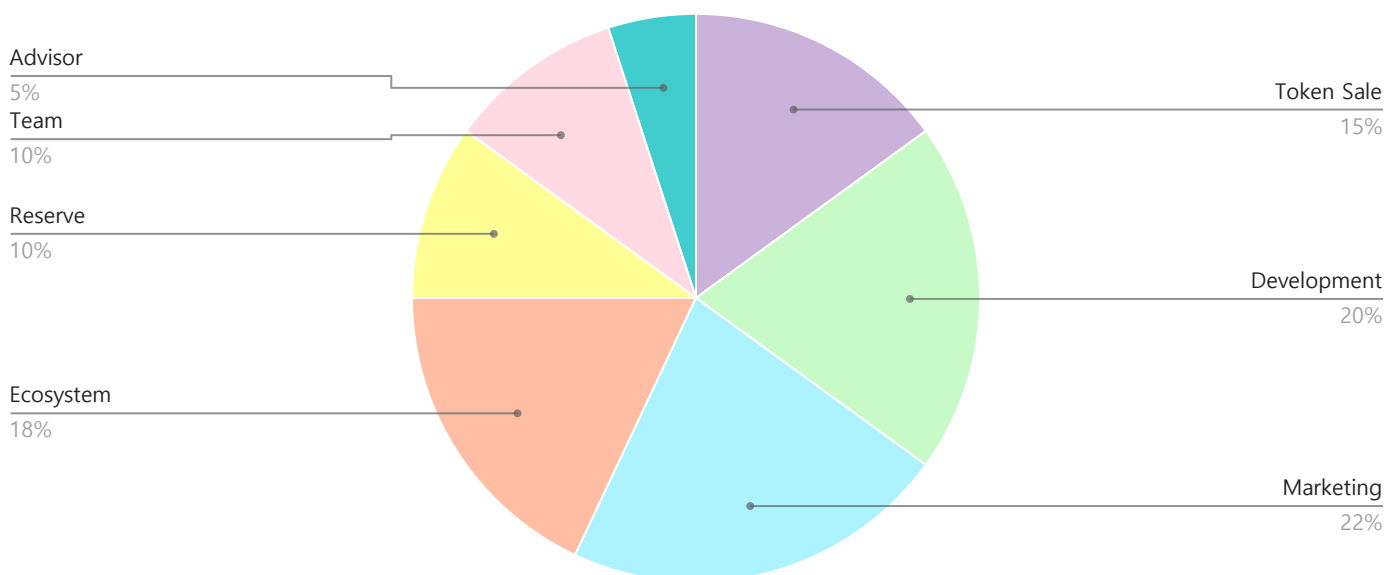
No data available

## PART IV. Token Information

### ITEM 1. Token Profile

<b>Token Name</b>	MISBLOC
<b>Symbol</b>	MIS
<b>Token Economy</b>	
<b>Token Usage</b>	In-platform payment unit of the “ANAPATALK” A payment unit per access to the personal medical data A payment for the issuance of medical records A payment unit for remote prescription Community participation reward unit
<b>Short Token Description</b>	MSB Tokens are Ethereum-based utility tokens that are primarily used in the ANAPATALK platform. MSB Tokens can either be acquired as a reward through activities within the ANAPATALK platform or can be purchased on the cryptocurrency exchange platform
<b>Token Contract Address</b>	0x84c722e6f1363e8d5c6db3ea600bef9a006da824
<b>Base Platform</b>	Ethereum
<b>Mainnet Explorer Url</b>	
<b>Network</b>	No Input
<b>Project Type</b>	Utility Token
<b>Tokens were initially available and currently obtainable in the following method(s)</b>	1. Private offering 2. Public offering 3. Exchange offering
<b>Additional Token issuance or minting conditions, including implemented natural inflation.</b>	
<b>Trading practices after the Token Sale by Company</b>	1. Company founders and promoters have not purchased or sold Tokens after the Token Sale
<b>Method of allocating tokens during Token Sale</b>	Manual

#### Token allocation percentage based on Total Supply immediately after Token Generation Event



#### Token Holder Rights

- Receive payments or other consideration under the following circumstances  
Operating SNS Medical Review Board  
When the public writes in a community through a mobile application, they get rewarded with MSB tokens. Rather than simply receiving tokens consistently by writing a lot, it's better to have more valid metrics such as the viewers, likes, and comments

under the post, since the more tokens will be rewarded for this kind of posts. The rewards will also be weighted more depending on the MSB holdings of users who press 'like'. The writer's MSB reserves are also used as a weighting criterion for the number of tokens he or she will receive in the future. The system is designed to receive more weight when posted with photos before and after treatment.

b) Tokens give holders ownership or contractual interest or rights in the following circumstances

Using medical records

It is in fact very useful to use MSB tokens when special records such as diagnosis certificates, doctor notes, and medical certificates are needed, in case the patient was originally treated outside the area. When purchasing and paying with tokens, the medical institution sends the necessary EDocuments to the patient's mobile device app. Here, a small portion of the tokens will be paid by the patient to each medical institution, that is distributed to nodes in the network retention, and the major portion will certainly be paid to the corresponding medical institution that issues the document.

If a patient submits a medical record to another medical institution after changing a medical institution, the additional fee will not be charged. At this time, the patient can designate the desired part of his medical record and simply send it to the medical institution with a simple click. If the data you send is MyData, not a general medical record, the data will be stored on another blockchain-based server and compensated for tokens. MyData can be reprocessed at a third institution and based on this processed data, patients can receive health-needed services.

c) Token holders may vote on the following matters

No Input

d) Other information that may be relevant to the Tokens or their sale

No Input

## ITEM 2. Token Sales

### 2.1 Token Sales details

No Input

**Percentage of individual investors at initial offering**

**Terms and conditions for top backers**

No Input

### 2.2 Initial Offering Rounds

No data available

\*: Proposed calculation, but not necessarily mandatory, is based on USD equivalent of cryptocurrency received between the start and end date of the Token sale duration calculated by  $((High+Low)/2)$  of market price

## ITEM 3. Token Supply History

The following is a manual record Token supply history as of 2020-09-21. Corresponding transactions hashes have not been provided within this report.

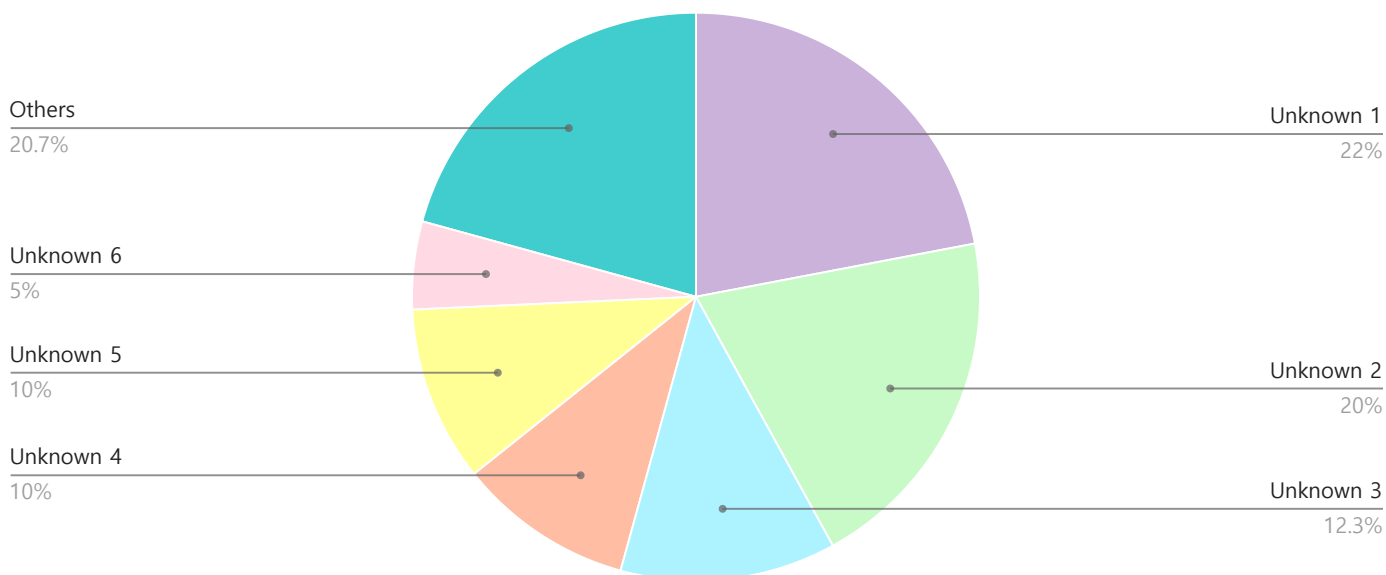
Purpose	Date	Amount	Value (USD)	Post Total Supply	Post Circulating Supply
TGE	2020-08-22	300,000,000	240,000,000	300,000,000	N/A

## ITEM 4. Listed Exchanges

Exchange	Pair	Price	Volume	Percentage
No data available				

## ITEM 5. Token Ownership

The following is an automatic query result of wallet addresses based on balance holdings with meta data application as of 2020-09-21.



Rank	Address	Balance	Percentage
1	0x1b5C34ef32717E537b0659bfC20a40CA5C49d049 (Unknown 1)	65,994,050	22.00%
2	0x467A631cB1775d320bC3e8475CeF02bA52A38D98 (Unknown 2)	60,000,000	20%
3	0xa7a78Bea9F4b9bb96aF3D5158a7d33782e63908d (Unknown 3)	36,842,276	12.28%
4	0x9397aE132c661bDe361BC08DB13ac46218f6FCDd (Unknown 4)	30,000,000	10%
5	0x27c435F4bb75191851B62184Cf9927D813c85D41 (Unknown 5)	30,000,000	10%
6	0xAf7f168CaBAe881fed7aEF21ebfef4f97937898C (Unknown 6)	15,000,000	5%
7	0xf9E0e65934342F61bCD21Cd9a5f6959fF73c714c (Unknown 7)	15,000,000	5%
8	0x8Ebdccdf961A560e8cF1282429b62023c0B7773C (Unknown 8)	9,000,000	3%
9	0xd84A7AD6EAC628c4e5FA947Ef2f0EdA556D971db (Unknown 9)	3,000,000	1%
10	0x7b78DD0405f0760781857821946B2E0B94De368f (Unknown 10)	3,000,000	1%
11	0x14385F8b9Ff8500A9F2A23ee9a3095c93E3E5710 (Unknown 11)	3,000,000	1%
12	0x4a8C4485e2B18A0451353Ba3CA0D2c29066e23b8 (Unknown 12)	3,000,000	1%
13	0xBCa37e046426D1a04F9b8bcA54e8E96c4eEBBEd2 (Unknown 13)	3,000,000	1%
14	0xfEa3Dd0fdF4ab6F4f37F659DC6b9e63c15c42A92 (Unknown 14)	3,000,000	1%
15	0xd21AD6643eE7F9df2F12F0C0fadB5D31F3e492d4 (Unknown 15)	3,000,000	1%
16	0xA169B416b2Da74Ee2aF249f691A9BEe6B4a86cD6 (Unknown 16)	3,000,000	1%
17	0x70501a9031163eE7b18f030c13BCb1F7cBaC8e8C (Unknown 17)	3,000,000	1%
18	0x624062BDa0B8e72d82BE03c630f639a9F9b8199B (Unknown 18)	3,000,000	1%

Rank	Address	Balance	Percentage
19	0x99D3888f8c57D7CDDa3aEB3CC7A1E2584B6aE3d6 (Unknown 19)	3,000,000	1%
20	0x41F51E060d56564f5458ceb4861D588a475b9906 (Unknown 20)	230,222	0.08%

## ITEM 6. Token Price and Market Cap

The following are market data present as of 2020-09-21.

Market Cap Rank

### Price Performance



#### ▸ USD

**Current Price :**

**Change (7d/24h/1h) :** % | % | %

**Market Cap :** -

**Initial Offering Price :** \$-

**Return since Initial Offering :**

#### ▸ ETH

**Current Price :**

**Change (7d/24h/1h) :** % | % | %

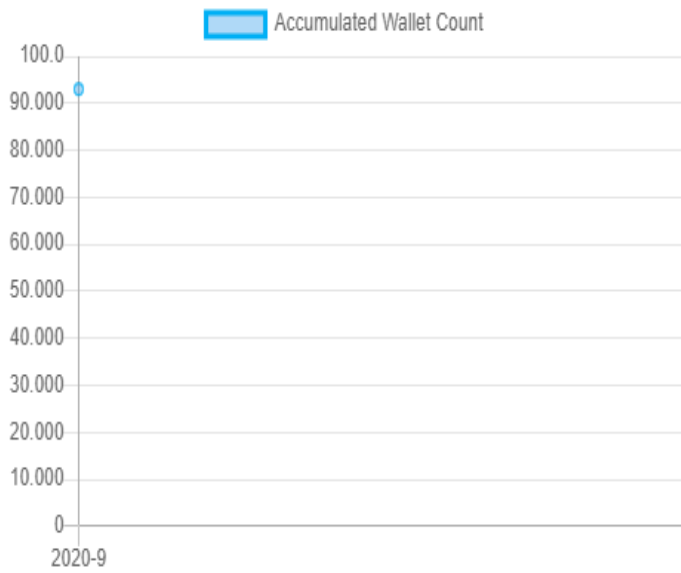
**Market Cap :** -

**Initial Offering Price :** - ETH

**Return since Initial Offering :**

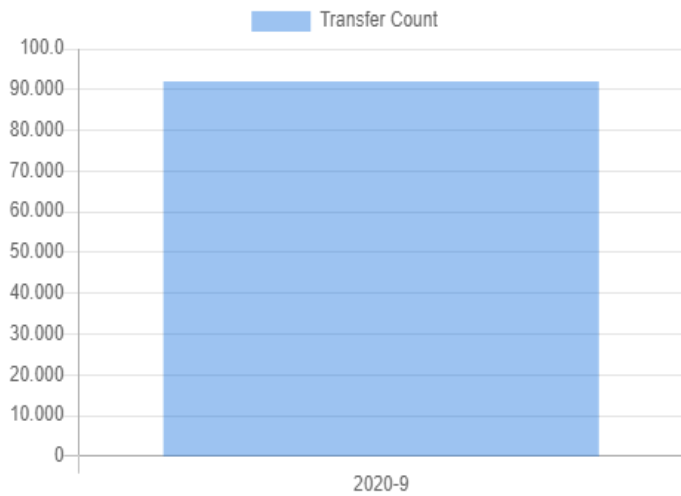
## ITEM 7. On-chain Performance

### Accumulated Wallet Count



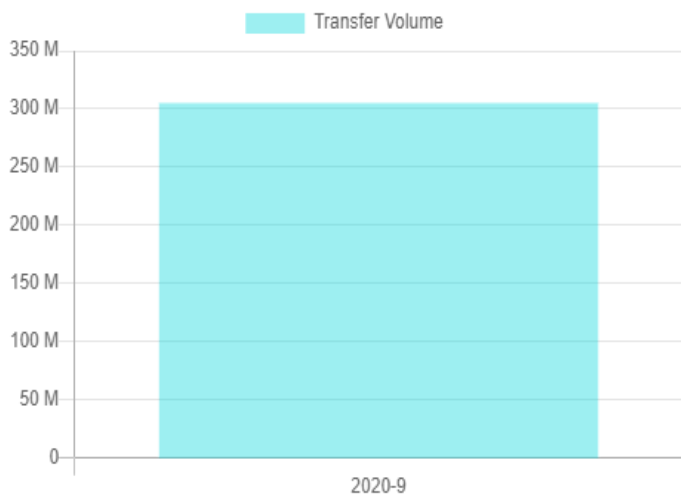
Date	Accumulated Wallet Count	New Wallet Count
2020-9	93	93

### Transfer Count



Date	Token Transfer Count
2020-9	92

### Transfer Volume



Date	Token Transfer Volume
2020-9	305,163,724

## PART V. Compliance

### ITEM 1. Legal

#### Legal Memorandums and Opinions

Date	Target Jurisdiction	Sender / Written by	File
No data available			

#### Legal Compliance

**Q:** Can you ensure that your project is in compliance with all laws in the countries that you conduct business and the jurisdiction of where your company is incorporated? Please use the input field to describe your circumstances in case you cannot ensure compliance.

**A:**

**Q:** Can you ensure that there are no elements or features that potentially involve damaging public interests in certain countries due to the activities promoted by the project? (Gambling/drugs, etc.) Please use the input field to describe your circumstances in case you cannot ensure compliance.

**A:**

**Q:** Can you ensure that your token/coin project is not categorized as a security under any existing global capital market regulations? Please use the input field to describe your circumstances in case you cannot ensure compliance.

**A:**

### ITEM 2. Technical

#### Technical audit results and other equivalents

File	Date	Document Title	Audited by / Reported by
No data available			

#### Technical Compliance

**Q:** Can you ensure that your company has the technical capability to cooperate with exchanges? (Daemon/Wallet/Mainnet support/etc.) If your answer is yes, please use the input field to describe what necessary steps are required for the exchanges to engage in listing your project.

**A:**