Report Date **2021-01-06**

EN

Singapore
CrossAngle Pte. Ltd.

Profile Report (Public)

AIP GLOBAL

Korea, Republic of
(Country or jurisdiction of incorporation)

411-86-01746
(Entity Registration Number)

6F, Heritz Tower, 662, Nonhyeon-ro, Gangnam-gu, Seoul, Republic of Korea
(Address, including zip code, including area code, of principal executive offices)

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WHERE YOU CAN FIND MORE INFORMATION

Readers and others should note that the company announces material information to the public using the company website, press releases, public conference calls, and webcasts. They may also use the following social media channels as a means of disclosing information about the company, products, planned financial and other announcements and attendance at upcoming investor and industry conferences, and other matters.

Channels	Address
Company Website	https://amfglobal.biz/
Main communication channel	telegram
Twitter	
Company Blog	
Facebook	https://www.facebook.com/amfglobal
Linkedin	
Github	
Reddit	
Telegram	https://t.me/amfglobalcommunity
WeChat	
KaKaoTalk	
Custom Link	

The information posted through these social media channels may be deemed valid. Accordingly, the public should monitor these accounts and the blog, in addition to following company press releases, conference calls, and webcasts. This list may be updated from time to time and these channels may be updated without notice.

PART I. Corporate Profile

ITEM 1. Basic Corporate Profile

Official Company Name	AIP GLOBAL
Establishment Date	28 Feb 2020
Jurisdiction of Incorporation	Korea, Republic of
Principal Office Location	6F, Heritz Tower, 662, Nonhyeon-ro, Gangnam-gu, Seoul, Republic of Korea
Address of Official Company Registration	25, SANGWON 1GIL, SEOUNDONG-GU, SEOUL, REPUBLIC OF KOREA
Company Name for Website Display	AIP GLOBAL
Description of Company	AIP Global has a strong partnership with AMFOC (Asia Model Festival Organizing Committee), which plays a leading role in the cultural content industry based on the Asian model network of 28 countries in South Korea, to launch influencer management, drama broadcasting platforms based on blockchain, and E-commerce platform for Asian fashion and beauty content.
Company Website	https://amfglobal.biz/
Whitepaper Link	https://amfglobal.s3-ap-southeast-1.amazonaws.com/aip/whitepaper/AIP_whitepaper_EN.pdf
Mission and Vision	Over the course of 15 years, the Asia Model Festival has secured a strong brand by creating influencers, training, managing academies and business, creating a network for joint Korean-Asian production and distribution of drama, and creating a platform for influencer commerce based on the AMFOC infrastructure.

ITEM 2. Team

2.1 Executives & Founders

The following sets forth certain information regarding the company's executive officers and founders, their details and positions as of 2021-01-06

Changyong Lee

Position Title	CEO
Short Bio	- (currently) Chairman, Korea CIS Entrepreneurs Association - (currently) Chairman, Korea Blockchain Business Association - (currently) Chairman, Korea Institute of Competency Development and Evaluation - CEO. Multicultural TV - Director, LG Fashion Marketing
Experience	
Education	
Company e-mail	support@amfglobal.biz
Social	

2.2 Engineering Team Leaders

The following sets forth certain information regarding the company's development and engineering leaders, their details and positions as of 2021-01-06

JEONG KYEONG CHAE

Position Title	CTO
Short Bio	- (currently) Hackers Holdings Vice President - (currently) Wisengine CO, Ltd. CEO - Current Fund Maru CO, Ltd. CEO - Former Cheongdam Treff CO, Ltd. Director - Current Kiriki CO, Ltd. Director - Former Yeungjin Cyber College Adjunct Professor of Computer Engineering - Current Korea Institute of IT Convergence Industry Technology Senior Researcher - MS in Computer Engineering, Seoul National - Ph.D. in Computer Engineering, Seoul National University
Experience	

Education
Social

2.3 Advisory

The following sets forth certain information regarding the company's advisories, their details and positions as of 2021-01-06

No data available

2.4 Organization Structure

The following sets forth certain information regarding the structure of the company as of 2021-01-06

Name of Department/Group/Office/etc.	Number of Full-Time Staff	Number of Part-Time Staff	Head of Department (Maybe left blank)
BUSINESS DEVELOPMENT	1	0	
GENERAL AFFAIRS	1	0	
TECHNOLOGY	1	0	
OPERATION	1	0	
FINANCE	1	0	
CS	1	0	
Total	6	0	

PART II. Business Information

ITEM 1. Industry Classification

	Not Applicable
Sector	Consumer Services
Industry	Other Consumer services
Sub-industry	Other Misc. Consumer Services
Categories	1. Others 2. Business Service and Consulting 3. Content Creation and Distribution

ITEM 2. Industry Description

2.1 Industry Overview

Fandom is a combination of "Fanatic," which means a fanatic, and "Dom," which means a range of influence, a group of people who prefer a particular person or a certain field, and even a whole fan culture. Fandom is often associated with celebrities such as singers and idols, but it also exists in various fields such as movies, cartoons, and arts. Today, with the development of related technologies such as smartphones and social media, the range of activities and the scale of fandom are greatly increasing.

In the past, first-generation idol fandom culture is focused on offline consumption, such as watching TV shows, listening to music, and participating in concerts. Fandom culture, which was characterized by online community activities such as second-generation Cyworld and portal cafes, reached the third generation in which they communicated and shared with their favorite stars in real time through social media. Now, fandom culture is shifting from the aspect of purchasing and enjoying products related to stars to the fandom 4.0 era where fans can discover stars and create new values by themselves.

The model-entertainment market is a huge market with more than 40 million global fans who are enthusiastic about Asian models and their lifestyles, and with the Korean Wave, it is growing greatly in Asia. Among them, K-Drama, which has been loved since the early 2000s, has established its foothold not only in the Asian market, but also in global markets such as Europe and North America. From the fashion worn by the fashion models to beauty-related commerce market is a marketplace with unlimited growth potential, with more than 10% growth recorded every year except during the THAAD crisis in 2017.

2.2 Recent Trends

(1) the beauty and fashion market is growing in Asia

Although, in US, the beauty pageant is dwindling, the market for Asia is booming. Even this year, with Corona Virus, we are still expanding our businesses with untact business model.

2.3 Target Market Size

6 billion people

2.4 Target Customers

All people who love beauty and fashion

2.5 Competitors

2.5.1 Existing Industry Competitors

The following sets forth certain information regarding the company's conventional competitors already established within the industry as of 2021-01-06:

FGI

Description	FGI is a strong competitor in US market. But we have no rival in Asia

2.5.2 Token Project Competitors

The following sets forth certain information regarding the company's competitors that have implemented Token economics as of 2021-01-06:

No data available

ITEM 3. Project's Business Model

3.1 Business Description

3.1.1 Revenue Model

[AIP Ecosystem]

The main elements that make up the ecosystem of AIP project for Fandom 4.0 innovation are the above, it is composed of the AIP platform that provides various services with users consisting of models and influencers and fans. With influencer-based online-shopping mall, K-drama production, Beuty events, and so on, our company has many revenue streams.

3.1.2 Platform or Application Overview

General platform description

AIP Global Project combines model-entertainment business with innovation in the fandom 4.0 era to help global models, influencers and fans create new value.

Functions of the solution

Platform for Model, Influencer, K-drama audition, and Beauty

Decentralized voting and sponsorship system

AIP Payment System

User pain points

1. Fragmented and segmented services /
2. Low-quality global payment services /
3. Unreliable Audition Voting System /
4. Profitability problems for models and influencers /
5. Problems of MD products in shopping malls /
6. Structure Reorganization of Model-Entertainment System

3.1.3 Product/Service Line Description

· **AIP Payment System**

It is a value exchange method for purchasing all tangible and intangible
products within the platform, and it is implemented based on blockchain to maintain transaction stability and reliability.

· **INFLUENCER MANAGEMENT**

we educate influencers and utilize their impact to increase our branding and sales in our shopping mall.

· **DRAMA PRODUCTION**

After production, we can sell airing-rights. and also there is revenue from product placement in filming dramas.

· **ASIA MODEL FESTIVAL**

Introduce Asia model, fashion, and beauty industries to the world and introduce international brands and artists to Asia.
Asia Model Festival is growing as a key icon for Asia's pop culture and art industry and a global cultural content platform.

· **FASHION & BEAUTY BRAND Development and business expansion**

we sell our private brand cosmetics and other products utilizing our branding in Fashion and Beauty industry

3.1.4 Competitive Advantage

with 15 years of event organizing experience, we have no rivals

3.1.5 Intellectual Property

No Input

3.2 Partnerships

amfoc

Counterparty Website	www.amfoc.org
Counterparty Description	Introduce Asia model, fashion, and beauty industries to the world and introduce international brands and artists to Asia. Asia Model Festival is growing as a key icon for Asia's pop culture and art industry and a global cultural content platform.
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	mutual equity holding in each party
Expected Benefits to Project Team	orgnizing events
Expected Benefits to Counterparty	partnership and sponsorship

3.3 Project Progress

History

2020.03 Marketing Agreement between Asia Model Festival Organizing Committee and UZNEX

2020.04 Entry of bio-education distribution platform to CIS countries

2020.05Blockchain IT Platform business MOU

Project Status

Operational

Development of the platform and business operations have been or will be funded through the following sources

Initial token sale(Public and Private)
Sale of tokens from team's pre-mined or pre-allocated reserves post initial sale

Plan or Strategy to expand platform or token

1. Opening of Global online-shopping mall.(Asiacat.net) (2020 Q3)
2. Local filming of K-drama."Star of Tashkent,"(2020 Q4)
3. Face of Asia events and award ceremony(2020 Q4)
4. Fashion, Beauty and PB brand synergy(2021 Q1)
5. Global expansion and program production in USA and Europe(2021~2023)

3.4 Milestones

Title	Target Date	Status	Description
Face of Asia	2021-01-01		3. Face of Asia events and award ceremony
K-drama	2020-12-31		2. Local filming of K-drama."Star of Tashkent,"
Asiacat	2020-09-16	Completed	1. Opening of Global online-shopping mall.(Asiacat.net)

3.5 Use Case

(1) model events

Date	2020-10-08
Type	Business: Adoption and commercialization
Name of main counter-party	
Involved companies or organizations	
Category	content_creation
Main Participant	1. amfoc Company Website: amfoc.org Sector: Consumer Services Details: Introduce Asia model, fashion, and beauty industries to the world and introduce international brands and artists to Asia. Asia Model Festival is growing as a key icon for Asia's pop culture and art industry and a global cultural content platform.
List of others involved	
Description of blockchain application	Models and influencers: They can generate profits through activities within the platform and use platform services such as academy classes and content services to consume. Fans: They can vote and sponsor for models and influencers, and use platform services such as live broadcasting, stores (shopping), and online content consumption.

3.6 Legal Concerns

No data available

PART III. Financial Information

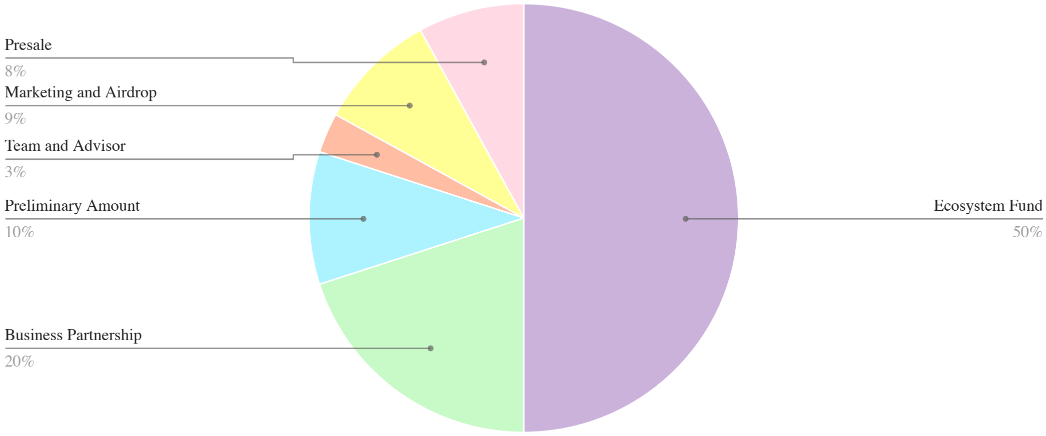
This section is only accessible by our Partners. Please contact us at direct@crossangle.io to inquire about access.

PART IV. Token Information

ITEM 1. Token Profile

Token Name	Asia Influencer Platform
Symbol	AIP
Token Economy	AIP TOKEN is used primarily within AIP platform, and the typical TOKEN FLOW and SERVICE FLOW that can occur in each user are as follows. (reference to whitepaper 17 page diagram)
Token Usage	AIP is a utility/payment token. It can be used to vote on pageants, and can be used as a kind of payment on our online-shopping mall. Initially the buyers will be investors, and later the buyers will be individual customers and fans. The seller will be both of the former mentioned parties.
Short Token Description	utility/payment token
Token Contract Address	0x97836c0cb03b03843a8d77152f5f15096522f98d
Base Platform	erc20
Mainnet Explorer Url	
Network	Type: Mainnet (Token) Network Type: ETH Network Sub-type: erc20
Project Type	Utility Token
Tokens were initially available and currently obtainable in the following method(s)	1. Exchange offering 2. Private offering 3. Public offering
Additional Token issuance or minting conditions, including implemented natural inflation.	none
Trading practices after the Token Sale by Company	1. Company has purchased or sold Tokens after the Token Sale
Method of allocating tokens during Token Sale	10% unlocked monthly after listing (period and rate can be adjusted)

Token allocation percentage based on Total Supply immediately after Token Generation Event



Token Holder Rights

a) Receive payments or other consideration under the following circumstances
none
b) Tokens give holders ownership or contractual interest or rights in the following circumstances
none
c) Token holders may vote on the following matters
none
d) Other information that may be relevant to the Tokens or their sale
none

ITEM 2. Token Sales

2.1 Token Sales details

No Input

Percentage of individual investors at initial offering

Terms and conditions for top backers

No Input

2.2 Initial Offering Rounds

No data available

*: Proposed calculation, but not necessarily mandatory, is based on USD equivalent of cryptocurrency received between the start and end date of the Token sale duration calculated by ((High+Low)/2) of market price

ITEM 3. Token Supply History

The following is a manual record Token supply history as of 2021-01-06. Corresponding transactions hashes have not been provided within this report.

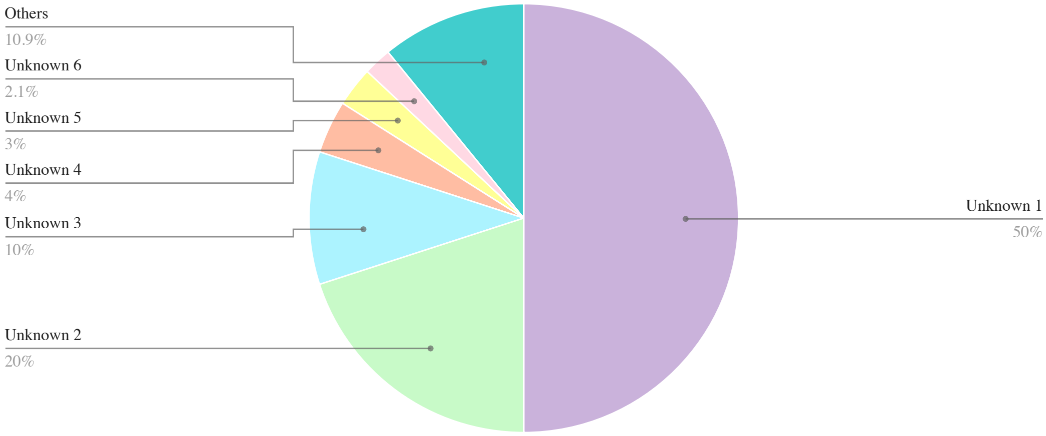
Purpose	Date	Amount	Value (USD)	Post Total Supply	Post Circulating Supply
mint	2020-11-16	4,000,000,000	120,000,000	4,000,000,000	4,000,000,000

ITEM 4. Listed Exchanges

Exchange	Pair	Price	Volume	Percentage
No data available				

ITEM 5. Token Ownership

The following is an automatic query result of wallet addresses based on balance holdings with meta data application as of 2021-01-06.

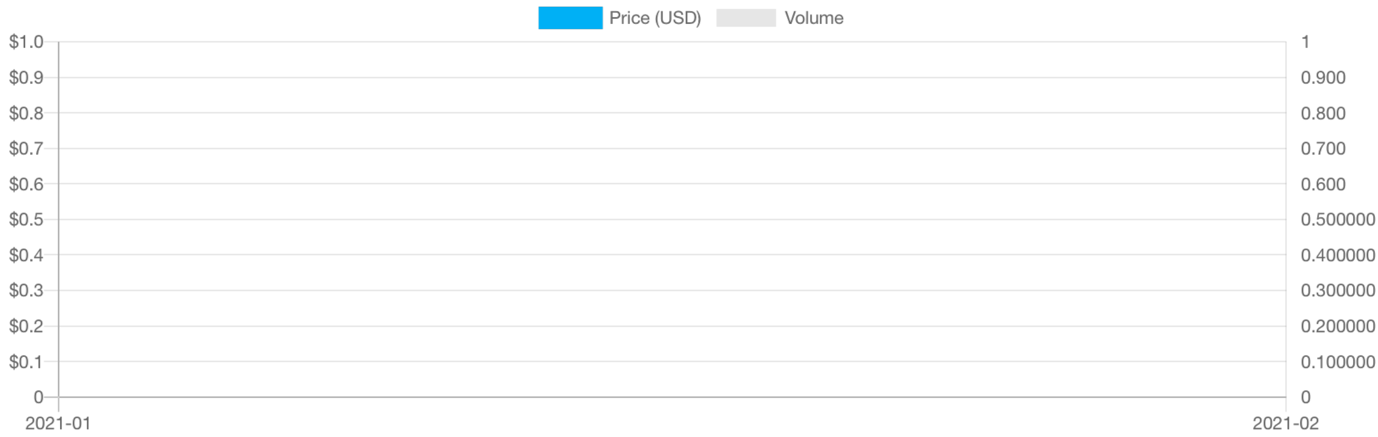


Rank	Address	Balance	Percentage
1	0x8B09163E0Dc37Cf69db7EA8aAB224E37aDc6b014 (Unknown 1)	2,000,000,000	50%
2	0x86D7117a590d03C9357627E305F61c064089c8ee (Unknown 2)	800,000,000	20%
3	0x484Aa0F2194bBF3315cA7Fecc1D04F5c6a2B1F07 (Unknown 3)	400,000,000	10%
4	0xE3bcA599F33c71a5CB2912adDF66312de8eB5849 (Unknown 4)	159,950,000	4.00%
5	0x49a910F3778EAD62eF737b92a881f2B287cc1210 (Unknown 5)	119,500,000	2.99%
6	0xaE079E789CaDE07AFe5b35F08E51f32aD56f1e78 (Unknown 6)	84,600,000	2.11%
7	0x41f8b19435C5FD45d84ca555A91384A3235512b8 (Unknown 7)	75,572,520	1.89%
8	0xEb4B375Ec63E768c30fE852DB4c9E9516a34591A (Unknown 8)	38,524,902	0.96%
9	0x8fFEa1D286c9BfB88c0392363F72E8cE1Ed0Aed4 (Unknown 9)	24,427,480	0.61%
10	0xF65e12947CE1F37262450dcA148A0f8b44810CAC (Unknown 10)	23,850,339	0.60%
11	0x332e8c0Fe84bBe34a93959b33F9Ffe82a09b8c6e (Unknown 11)	21,346,409	0.53%
12	0x62008BE04AE570EC12DfcFf1a020c20DFE844cb3 (Unknown 12)	21,346,409	0.53%
13	0x13974B4818B5916E95042B85F1Ac34C0d800e45c (Unknown 13)	20,116,667	0.50%
14	0xCD9420abCbBE43e1FA45728C5239069057449dEB (Unknown 14)	15,400,000	0.39%
15	0x57BC250c293BE116FB621bb55AdF75974fcbD27A (Unknown 15)	12,000,000	0.30%
16	0x7ad2F0b4D7548D7337C697857198D0a248d013c2 (Unknown 16)	11,000,000	0.27%
17	0xA183047C39f4632a2542F8258C44CcBb095EcBcE (Unknown 17)	10,965,646	0.27%
18	0x107cD4BDe9eE171a2D543c187902b3F25B3B95Ab (Unknown 18)	10,000,000	0.25%
19	0x29dDefB943956591d03b9F456AB93d3Fc84EF2a7 (Unknown 19)	10,000,000	0.25%
20	0x942ac4C79e53962C532ec0e0bEE788f237243BF9 (Unknown 20)	10,000,000	0.25%

ITEM 6. Token Price

The following are market data present as of 2021-01-06.

Price Performance



▸ **USD**

Current Price :

Change (7d/24h/1h) : % | % | %

Initial Offering Price : $-

Return since Initial Offering :

▸ **ETH**

Current Price :

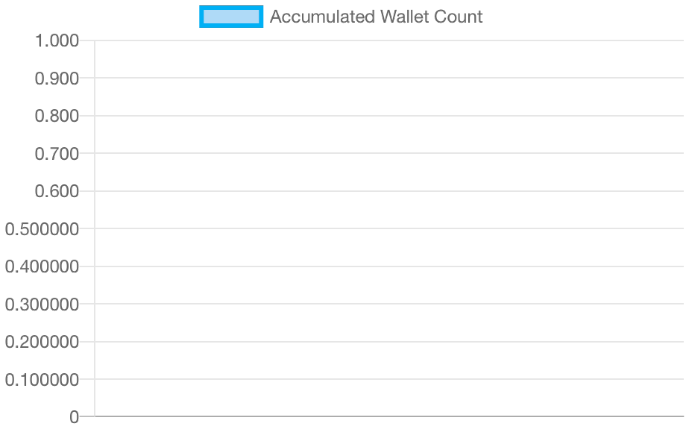
Change (7d/24h/1h) : % | % | %

Initial Offering Price : - ETH

Return since Initial Offering :

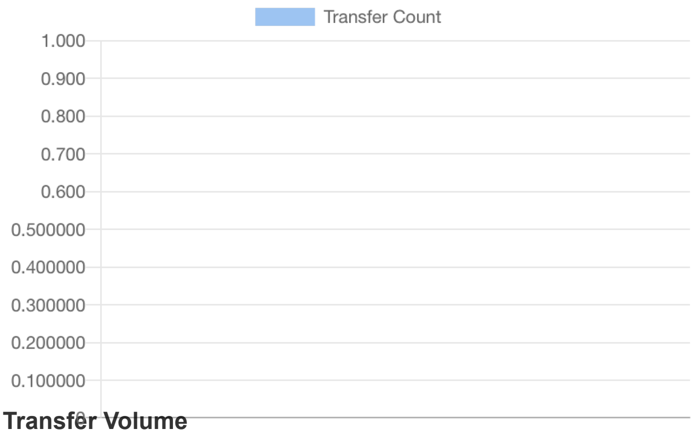
ITEM 7. On-chain Performance

Accumulated Wallet Count



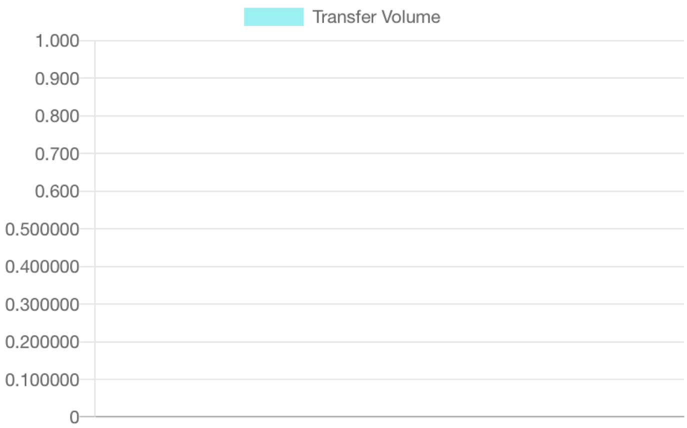
Date	Accumulated Wallet Count	New Wallet Count
	No data available	

Transfer Count



Date	Token Transfer Count
	No data available

Transfer Volume



Date	Token Transfer Volume
	No data available

PART V. Compliance

This section is only accessible by our Partners. Please contact us at direct@crossangle.io to inquire about access.