

Profile Report



Decentralised Information Asset

(Country or jurisdiction of incorporation)

(Entity Registration Number)

(Address, including zip code, including area code, of principal executive offices)

i This is an unverified project.

An official representative from the project has NOT verified the data for this project. The Xangle Research Team collected project information by prioritizing the data source in the following order: 1) Official website, 2) Official SNS channels, 3) Exchanges announcements publicly endorsed by the Project, 4) News by reputable media channels. We have made every attempt to ensure the accuracy of the information provided but cannot guarantee the completeness or correctness of the collected data. Project disclosures and announcements display either the source or submitter for users to assess data credibility.

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WHERE YOU CAN FIND MORE INFORMATION

Readers and others should note that the company announces material information to the public using the company website, press releases, public conference calls, and webcasts. They may also use the following social media channels as a means of disclosing information about the company, products, planned financial and other announcements and attendance at upcoming investor and industry conferences, and other matters.

Channels	Address
Company Website	https://diadata.org/
Main communication channel	telegram
Twitter	https://twitter.com/DIAdata_org
Company Blog	https://medium.com/dia-insights
Facebook	
Linkedin	https://www.linkedin.com/company/diadata-org
Github	https://github.com/diadata-org/diadata/
Reddit	
Telegram	https://t.me/DIAdata_org , https://t.me/DIAannouncements
WeChat	
KaKaoTalk	
Custom Link	

The information posted through these social media channels may be deemed valid. Accordingly, the public should monitor these accounts and the blog, in addition to following company press releases, conference calls, and webcasts. This list may be updated from time to time and these channels may be updated without notice.

Company Representative (Report Data Submitter)			
Name	Position	Office Phone Number	Telegram ID

PART I. Corporate Profile

ITEM 1. Basic Corporate Profile

Official Company Name	Decentralised Information Asset
Establishment Date	
Jurisdiction of Incorporation	
Principal Office Location	
Address of Official Company Registration	
Company Name for Website Display	
Description of Company	
Company Website	https://diadata.org/
Whitepaper Link	
Mission and Vision	As a Swiss-based non-profit association, it is DIA's mission to democratise financial data, similar to what Wikipedia has done in the broader information space with regard to central encyclopaedias. DIA data sources and methodologies are transparent and publicly accessible to everyone. DIA uses crypto-economic incentives for its stakeholders to validate data sources when be added and throughout their usage.

ITEM 2. Team

2.1 Executives & Founders

The following sets forth certain information regarding the company's executive officers and founders, their details and positions as of 2020-09-08

Michael Weber

Position Title	CEO
Short Bio	Passionate about Digitisation and Finance. Bonsum / CEO
Experience	myLucy AG / CDO BlockState / Co-Founder Hostwriter / Member of the Supervisory Board
Education	Schule Schloss Salem / Abitur (A-Levels) University of Cologne / Vordiplom, Economic, Physics ESCP Business School / Dipl.Kaufmann, MsC, Diplome de Grande Ecole, Master in Management
Company e-mail	
Social	in @michael-weber-82236214

2.2 Engineering Team Leaders

The following sets forth certain information regarding the company's development and engineering leaders, their details and positions as of 2020-09-08

No data available

2.3 Advisory

The following sets forth certain information regarding the company's advisories, their details and positions as of 2020-09-08

2.4 Organization Structure

The following sets forth certain information regarding the structure of the company as of 2020-09-08

Name of Department/Group/Office/etc.	Number of Full-Time Staff	Number of Part-Time Staff	Head of Department (Maybe left blank)
No data available			
Total	0	0	

PART II. Business Information

ITEM 1. Industry Classification

	Not Applicable
Sector	Financials
Industry	Financial Services
Sub-industry	Consumer Finance
Categories	

ITEM 2. Industry Description

2.1 Industry Overview

DeFi platforms like MakerDao, Synthetix, Ampleforth and their likes are particularly exposed to oracle vulnerability. As these platforms are envisioned to be autonomous financial protocols serving a variety of financial needs, they are critically dependent on transparent and accurate price oracles. DeFi platforms will migrate to third party solutions that are transparent and auditable to ensure the sustainability of their core product. DIA serves these needs uniquely.

2.2 Recent Trends

2.3 Target Market Size

2.4 Target Customers

2.5 Competitors

2.5.1 Existing Industry Competitors

The following sets forth certain information regarding the company's conventional competitors already established within the industry as of 2020-09-08:

No data available

2.5.2 Token Project Competitors

The following sets forth certain information regarding the company's competitors that have implemented Token economics as of 2020-09-08:

No data available

ITEM 3. Project's Business Model

3.1 Business Description

3.1.1 Revenue Model

3.1.2 Platform or Application Overview

General platform description

DIA (Decentralised Information Asset) is an open-source, data and oracle platform for the DeFi ecosystem. DIA leverages crypto economic incentives to drive supply, share and use transparent, crowd-verified price data and oracles on financial and digital assets.

Functions of the solution

In general, DIA provides a reliable and verifiable bridge between off-chain data from various sources and on-chain smart contracts that can be used to build a variety of financial dApps.

User pain points

No Input

3.1.3 Product/Service Line Description

· DIA Labs

DIA Labs was created to incentivise the usage of an oracle design that is scalable due to its crowd sourced nature and transparent by providing complete information on the data source and methodologies used — both for the development of new applications as well as the improvement of existing applications. DIA's oracle infrastructure provides the foundation for this and allows the nurturing of heterogeneous applications across the fast developing DeFi ecosystem.

3.1.4 Competitive Advantage

No Input

3.1.5 Intellectual Property

No Input

3.2 Partnerships

3.3 Project Progress

History

No Input

Project Status

No Input

Development of the platform and business operations have been or will be funded through the following sources

Plan or Strategy to expand platform or token

No Input

3.4 Milestones

Title	Target Date	Status	Description
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3.5 Use Case

No Input

3.6 Legal Concerns

No data available

PART III. Financial Information

ITEM 1. Equity Shareholders

The following sets forth company cap table of equity shareholders of the organization with more than 5% stake as of 2020-09-08
Number of Shares Outstanding:

Shareholder Name	Title or Relations with Company	Percentage of Total Outstanding Shares	Number of Shares
No data available			

ITEM 2. Equity Funding History

2.1 Equity Funding Rounds

Transaction Name	Announced Date	Number of Investors	Money Raised (In USD)	Lead Investors
No data available				

2.2 Extraordinary Relations with Company

The following sets forth companies and organizations with extra-ordinary relations with company as of 2020-09-08

Company Name	Country of Incorporation	Start Date	End Date	Relationship Details
No data available				

ITEM 3. Financial Disclosures

The following are simplified and condensed financial statements submitted by the company for disclosure last updated on 2020-09-08:

3.1 Simplified Income Statement

☐ Year ☒ Quarter

3.2 Simplified Balance Sheet

☐ Year ☒ Quarter

3.3 Key Ratios

No data available

PART IV. Token Information

ITEM 1. Token Profile

Token Name	Decentralised Information Asset
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Symbol	DIA
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Token Economy

Token Usage

Short Token Description

Token Contract Address

Base Platform

Mainnet Explorer Url

Network	Type: Mainnet (Token) Network Type: ETH Network Sub-type: erc20
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Project Type	Utility Token
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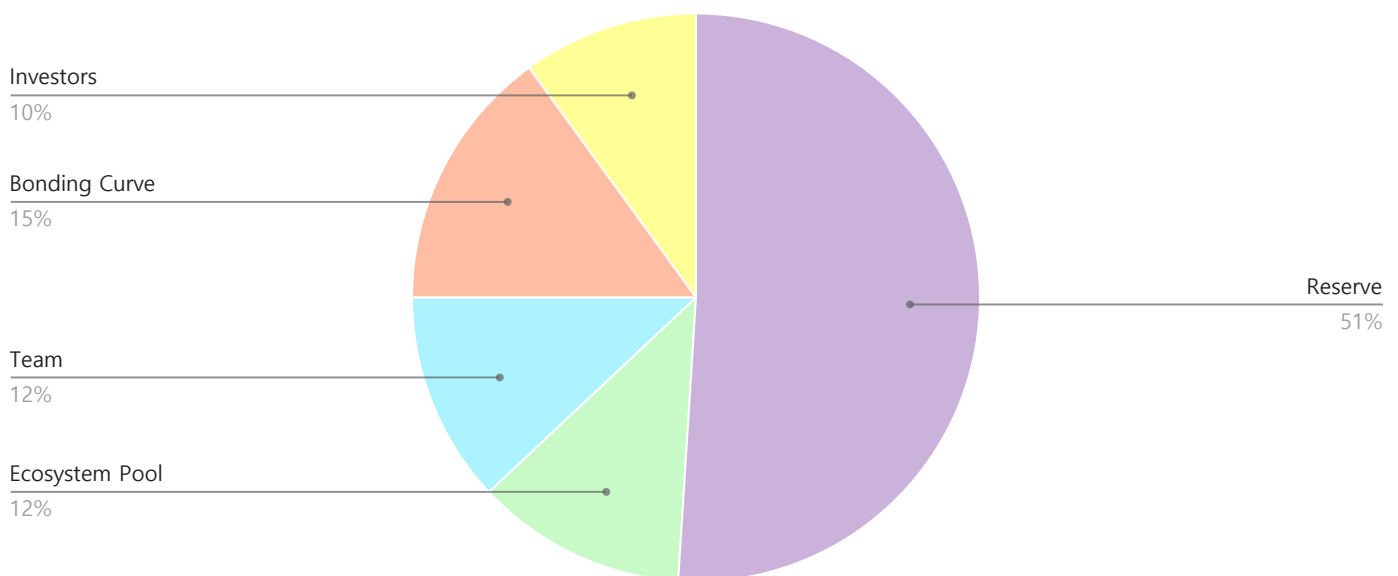
Tokens were initially available and currently obtainable in the following method(s)

Additional Token issuance or minting conditions, including implemented natural inflation.

Trading practices after the Token Sale by Company

Method of allocating tokens during Token Sale

Token allocation percentage based on Total Supply immediately after Token Generation Event



Token Holder Rights

- a) Receive payments or other consideration under the following circumstances
No Input
- b) Tokens give holders ownership or contractual interest or rights in the following circumstances
No Input
- c) Token holders may vote on the following matters
No Input
- d) Other information that may be relevant to the Tokens or their sale
No Input

ITEM 2. Token Sales

2.1 Token Sales details

No Input

Percentage of individual investors at initial offering

Terms and conditions for top backers

No Input

2.2 Initial Offering Rounds

No data available

*: Proposed calculation, but not necessarily mandatory, is based on USD equivalent of cryptocurrency received between the start and end date of the Token sale duration calculated by $((\text{High} + \text{Low}) / 2)$ of market price

ITEM 3. Token Supply History

The following is a manual record Token supply history as of 2020-09-08. Corresponding transactions hashes have not been provided within this report.

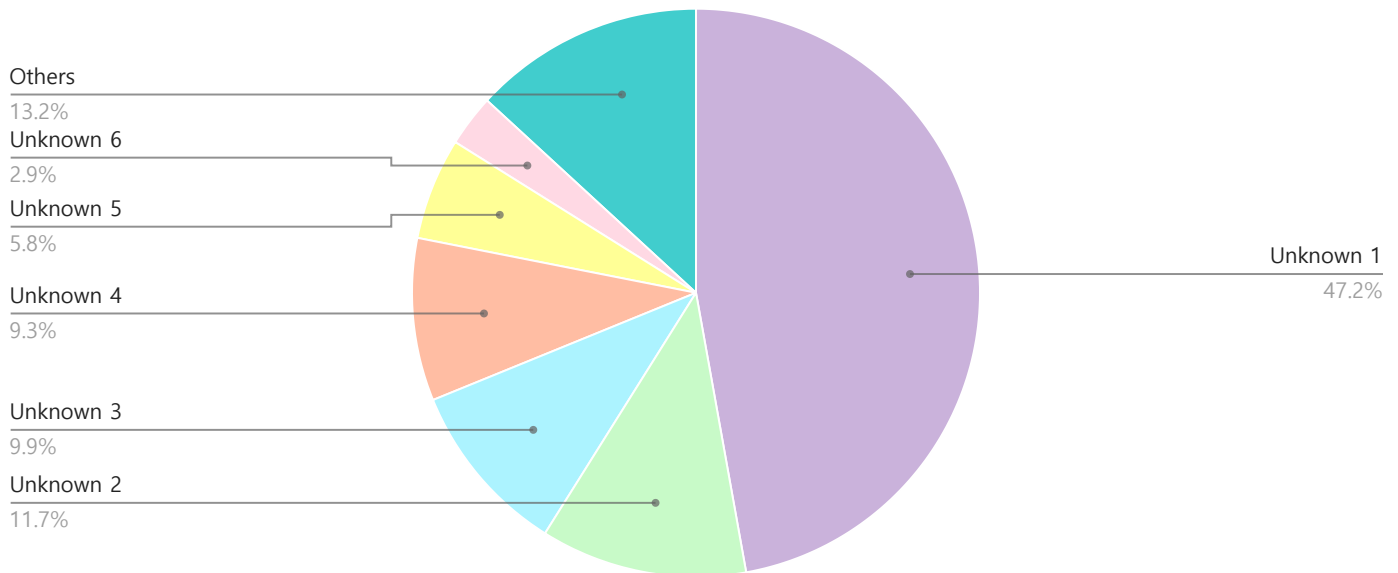
Purpose	Date	Amount	Value (USD)	Post Total Supply	Post Circulating Supply
No data available					

ITEM 4. Listed Exchanges

	Exchange	Pair	Price	Volume	Percentage
	OKEx	DIA/USDT	\$5	\$44,436,230	32.70%
	Binance	DIA/BTC	\$5	\$21,698,182	15.90%
	RightBTC	DIA/USDT	\$5	\$10,430,444	7.70%
	KuCoin	DIA/USDT	\$4	\$10,148,345	7.50%
	Uniswap (V2)	DIA/WETH	\$5	\$9,141,431	6.70%
	BKEX	DIA/USDT	\$5	\$7,216,926	5.30%
	Gnosis Protocol	DIA/USDC	\$3	\$4,721,555	3.50%
	Binance	DIA/BUSD	\$5	\$4,406,211	3.20%
	OKEx	DIA/ETH	\$5	\$4,274,455	3.10%
	KuCoin	DIA/BTC	\$4	\$3,511,777	2.60%

ITEM 5. Token Ownership

The following is an automatic query result of wallet addresses based on balance holdings with meta data application as of 2020-09-08.



Rank	Address	Balance	Percentage
1	0x72ac1760daF52986421b1552BdCa04707E78950e (Unknown 1)	94,342,556	47.17%
2	0x75DAE1ECa073CF35BA203E3AcA0e21E7D2AB1478 (Unknown 2)	23,500,000	11.75%
3	0x0000000000000000000000000000000000dEaD (Unknown 3)	19,836,752	9.92%
4	0x35E812cC3E05336323321D8C11FF1AB62579b90B (Unknown 4)	18,516,000	9.26%
5	0x46AF96fa8F4587C028675f7Bf848A7aCa2cabcd2 (Unknown 5)	11,600,000	5.80%
6	0x75c60f6a8ab4E188d022c52F0D2Bb8F6838d2695 (Unknown 6)	5,876,120	2.94%
7	0x3f5CE5FBFe3E9af3971dD833D26bA9b5C936f0bE (Binance)	5,799,743	2.90%
8	0x2B5634C42055806a59e9107ED44D43c426E58258 (KuCoin)	2,049,652	1.02%
9	0x689C56AEf474Df92D44A1B70850f808488F9769C (KuCoin)	1,230,050	0.62%
10	0x586A7f3f9676F6a517E513ADaCb1e698C4c23499 (Unknown 7)	820,000	0.41%
11	0x6cC5F688a315f3dC28A7781717a9A798a59fDA7b (Okex)	674,560	0.34%
12	0x59490052EA18d4Fd974657D0Aa7c8424d456d353 (Unknown 8)	663,398	0.33%
13	0x274F3c32C90517975e29Dfc209a23f315c1e5Fc7 (Hotbit)	580,598	0.29%
14	0x63052a7398f06a295582Cecebb9E71a02dAdaf05 (Unknown 9)	557,915	0.28%
15	0xDE11Ee265F7EcdbAb37D4Aa12693b38627006d02 (Unknown 10)	500,000	0.25%
16	0x64b1418F3367e4447DD51fc0a832aEDd17221DE8 (Unknown 11)	500,000	0.25%
17	0xA85f2431eE531a5f8C16e7CCc134BcE2D5ae54c6 (Unknown 12)	496,718	0.25%
18	0xc1BE04d78bbC0B76683AEE52C55951Fb3f5E9FD7 (Unknown 13)	488,529	0.24%
19	0x4B1a99467a284Cc690e3237bC69105956816f762 (Bitmax)	479,053	0.24%

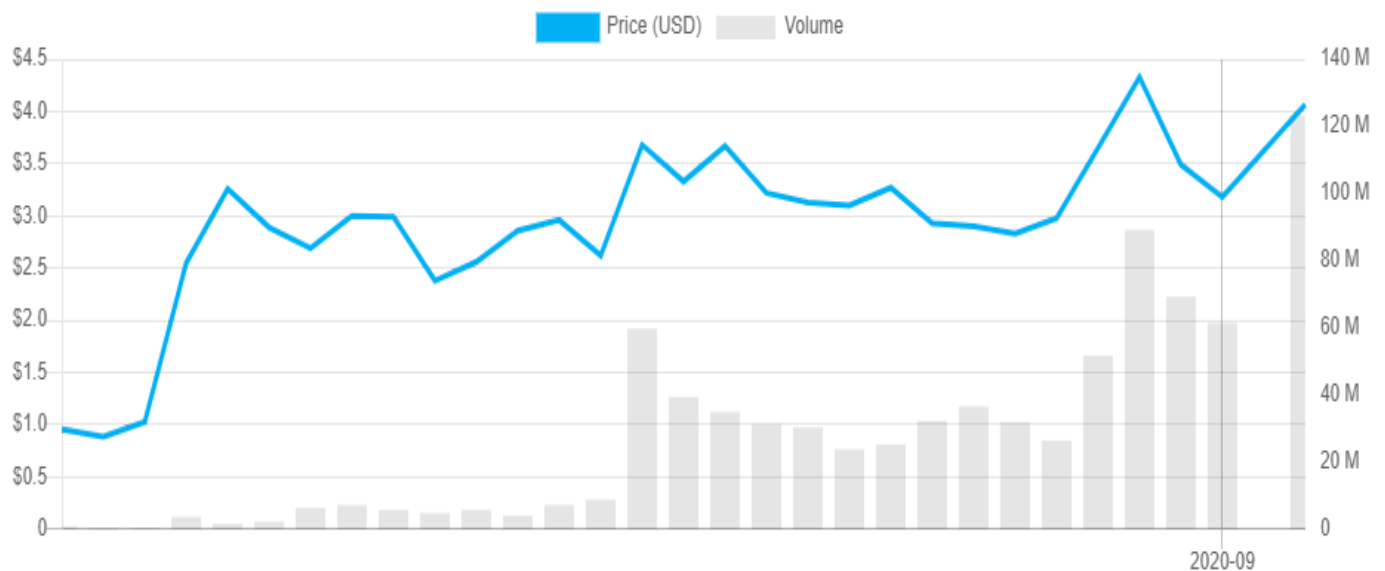
Rank	Address	Balance	Percentage
20	0x325b1f13D21b11B48bD7Ac3989327c2af4270839 (Unknown 14)	428,578	0.21%

ITEM 6. Token Price and Market Cap

The following are market data present as of 2020-09-08.

Market Cap Rank **179**

Price Performance



▸ USD

Current Price : \$4.067

Change (7d/24h/1h) : 42.4% | 15.6% | -4.1%

Market Cap : 43,134,907.39

Initial Offering Price : \$-

Return since Initial Offering :

▸ ETH

Current Price : 0.009182 ETH

Change (7d/24h/1h) : 24% | 23.7% | -3.1%

Market Cap : 97,386.54

Initial Offering Price : - ETH

Return since Initial Offering :

▸ BTC

Current Price : 0.000357 BTC

Change (7d/24h/1h) : 43.1% | 20.7% | -3.6%

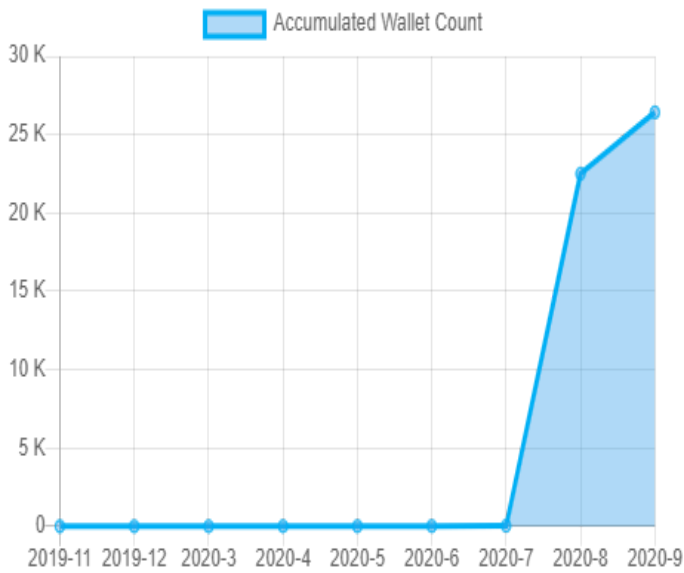
Market Cap : 3,791.50

Initial Offering Price : - BTC

Return since Initial Offering :

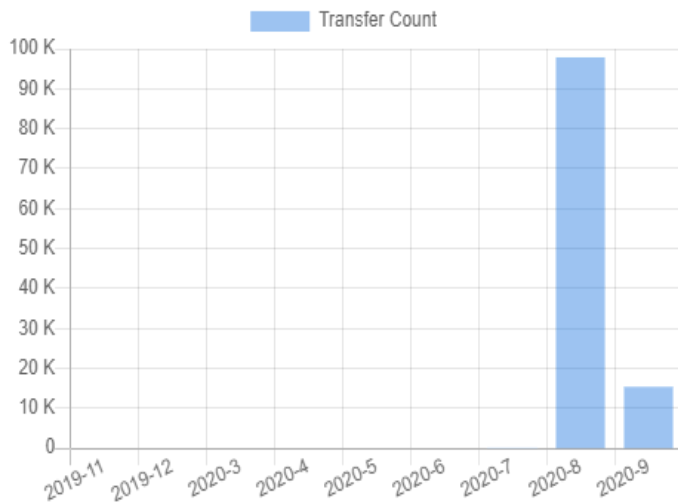
ITEM 7. On-chain Performance

Accumulated Wallet Count



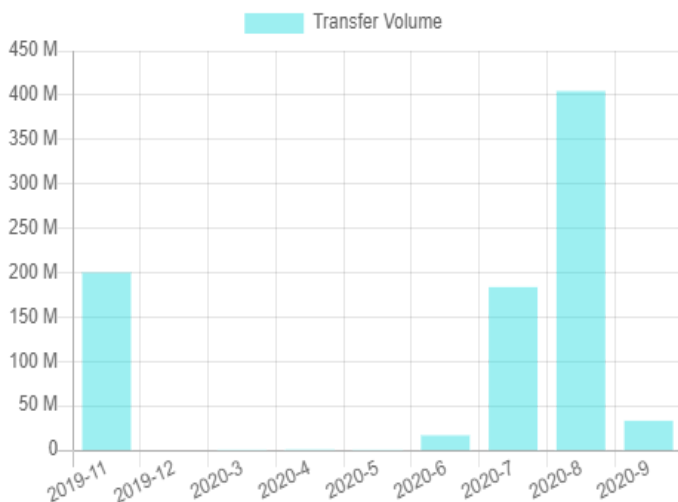
Date	Accumulated Wallet Count	New Wallet Count
2020-9	26,420	3,918
2020-8	22,502	22,466
2020-7	36	18
2020-6	18	6
2020-5	12	2
2020-4	10	5
2020-3	5	1
2019-12	4	2
2019-11	2	2

Transfer Count



Date	Token Transfer Count
2020-9	15,389
2020-8	97,880
2020-7	120
2020-6	15
2020-5	2
2020-4	5
2020-3	1
2019-12	2
2019-11	1

Transfer Volume



Date	Token Transfer Volume
2020-9	33,078,665.885
2020-8	404,628,099.903
2020-7	183,768,902.256
2020-6	16,601,153.5
2020-5	500,200
2020-4	878,920
2020-3	500,000
2019-12	13,000
2019-11	200,000,000

PART V. Compliance

ITEM 1. Legal

Legal Memorandums and Opinions

Date	Target Jurisdiction	Sender / Written by	File
No data available			

Legal Compliance

Q: Can you ensure that your project is in compliance with all laws in the countries that you conduct business and the jurisdiction of where your company is incorporated? Please use the input field to describe your circumstances in case you cannot ensure compliance.

A:

Q: Can you ensure that there are no elements or features that potentially involve damaging public interests in certain countries due to the activities promoted by the project? (Gambling/drugs, etc.) Please use the input field to describe your circumstances in case you cannot ensure compliance.

A:

Q: Can you ensure that your token/coin project is not categorized as a security under any existing global capital market regulations? Please use the input field to describe your circumstances in case you cannot ensure compliance.

A:

ITEM 2. Technical

Technical audit results and other equivalents

File	Date	Document Title	Audited by / Reported by
No data available			

Technical Compliance

Q: Can you ensure that your company has the technical capability to cooperate with exchanges? (Daemon/Wallet/Mainnet support/etc.) If your answer is yes, please use the input field to describe what necessary steps are required for the exchanges to engage in listing your project.

A: