

Report Date **2020-11-25**

EN ▼

Singapore
CrossAngle Pte. Ltd.**Profile Report (Public)****Metis Enterprise Ltd****Seychelles**

(Country or jurisdiction of incorporation)

(Entity Registration Number)

Suite 3, Global Village, Jivan's Complex, Mont Fleuri, Mahe, Seychelles

(Address, including zip code, including area code, of principal executive offices)

TABLE OF CONTENTS[I. Corporate Profile](#)[II. Business Information](#)[III. Financial Information](#)[IV. Tokens](#)[V. Compliance](#)**WHERE YOU CAN FIND MORE INFORMATION**

Readers and others should note that the company announces material information to the public using the company website, press releases, public conference calls, and webcasts. They may also use the following social media channels as a means of disclosing information about the company, products, planned financial and other announcements and attendance at upcoming investor and industry conferences, and other matters.

Channels	Address
Company Website	https://wemetis.com/
Main communication channel	telegram
Twitter	https://twitter.com/Official_Metis
Company Blog	
Facebook	
Linkedin	
Github	
Reddit	
Telegram	https://t.me/Official_Metis

WeChat**KaKaoTalk****Custom Link**Telegram(KR) - https://t.me/MetisOfficial_kr

The information posted through these social media channels may be deemed valid. Accordingly, the public should monitor these accounts and the blog, in addition to following company press releases, conference calls, and webcasts. This list may be updated from time to time and these channels may be updated without notice.

PART I. Corporate Profile

ITEM 1. Basic Corporate Profile

Official Company Name	Metis Enterprise Ltd
Establishment Date	
Jurisdiction of Incorporation	Seychelles
Principal Office Location	Suite 3, Global Village, Jivan's Complex, Mont Fleuri, Mahe, Seychelles
Address of Official Company Registration	Suite 3, Global Village, Jivan's Complex, Mont Fleuri, Mahe, Seychelles
Company Name for Website Display	Metis Enterprise Ltd
Description of Company	Users can access a diverse range of learning content offered on Metis platform. including MYPOOL, TST CODING, Moon Jeong Ah Chinese and other online courses from prestigious universities. Earn MTS tokens and graduation certificate with Non Fungible Token(ERC 721) from completing courses. Governance layer ensures high quality of education institutions and determines incentives for students to ensure healthy demand for courses. Metis Artificial Intelligence provides customized learning content based on the interest of the student for maximum learning efficiency.
Company Website	https://wemetis.com/
Whitepaper Link	https://wemetis.com/wp-content/uploads/2020/10/Metis-whitepaper-ver-1.0.pdf Traditional education curriculum is also rigidly designed with little customization for each unique individual learning style or interests, which could raise the difficulty for the student to learn and pick up new skills. Metis provides an innovative solution by leveraging on Artificial Intelligence to automatically customize educational content for each student based on their personalities and interests.
Mission and Vision	Metis seeks to create a better world by correcting this misalignment by providing every individual with the right incentive to acquire new skills which can then be used to contribute positively to society. Our vision is to create a decentralized education blockchain platform where students can be incentivized to learn new crucial skills that are in-demand in the economy and for efficient allocation of resources to ensure that benefits to society are maximized. We believe that education should be accessible, available and that students should be properly mentored to achieve their fullest potential in life.

ITEM 2. Team

2.1 Executives & Founders

The following sets forth certain information regarding the company's executive officers and founders, their details and positions as of 2020-11-25

Seo Samuel

Position Title CEO & Co-founder

Short Bio Chairman of Blockchain Industry Promotion Association
CTO in GODOCTOR ASIA. Co., Ltd.
IT Architecture in RCGLOBAL Co., Ltd.

Experience

Education

Company e-mail

Social

Lee Hyunjun

Position Title Co-founder

eKYSS CEO

Short Bio Samsung C&T

Hanyang University Business School IAB Advisory Professor
eKYSS Global CEO

Experience

Education

Company e-mail

Social

Go Beomseok

Position Title CMO

Short Bio

Graduated from Department of Molecular Biology, Konkuk University
Head of B2B Sales Team, Edu Chosun, Chosun Ilbo
Head of HRD Division, YBMnet Co., Ltd.

Experience

Education

Company e-mail

Social

Han Jieun

Position Title COO

Short Bio

Graduated from Yonsei University Department of Journalism and Broadcasting
Constructor, editor of Seoul Cultural History magazine-Editor-in-Chief of KBS Journal
Current) Standing member of SNS Cultural Promotion Agency
Current) CEO of Real Age

Experience

Education

Company e-mail

Social

2.2 Engineering Team Leaders

The following sets forth certain information regarding the company's development and engineering leaders, their details and positions as of 2020-11-25

Jinwon Kim

Position Title Developer

Short Bio

Present) eKYSS IT TEAM
Android Developer

Experience

Education

Social

2.3 Advisory

The following sets forth certain information regarding the company's advisories, their details and positions as of 2020-11-25

Kim Hyung-joo

Company Blockchain Industry Promotion Association
Role of Advisor

Jinyoung Choi

Company WBA
Role of Advisor

Koo Tae-eon

Company Law Firm TEK&LOW
Role of Advisor

2.4 Organization Structure

The following sets forth certain information regarding the structure of the company as of 2020-11-25

Name of Department/Group/Office/etc.	Number of Full-Time Staff	Number of Part-Time Staff	Head of Department (Maybe left blank)
Team Members	10	0	
Total	10	0	

PART II. Business Information

ITEM 1. Industry Classification

	Not Applicable
Sector	Communication Services
Industry	Media
Sub-industry	Broadcasting and Publishing
Categories	1. Education 2. Cryptocurrency

ITEM 2. Industry Description

2.1 Industry Overview

Economic, social, cultural and geographical barriers have been broken through globalization in the past few decades but there are still some barriers to truly create an interconnected world. Poor communication and language barriers are costing companies a lot of money every year yet not enough is being done to mitigate these costs.

Massive Open Online Courses (“MOOC”) availed education to anyone with access to the internet to pick up new languages and new skills. While barriers to learning has been lowered with technology, a crucial flaw remained in the education system where the positive benefits to society from increased education may not be fully captured by each individual, who may not seek to attain new skills as his individual benefits may not outweigh the cost for him.

Traditional education curriculum is also rigidly designed with little customization for each unique individual learning style or interests, which could raise the difficulty for the student to learn and pick up new skills. Metis provides an innovative solution by leveraging on Artificial Intelligence to automatically customize educational content for each student based on their personalities and interests.

Metis seeks to create a better world by correcting this misalignment by providing every individual with the right incentive to acquire new skills which can then be used to contribute positively to society.

2.2 Recent Trends

(1) Trend for Education Globally

The value of education and upskilling is widely known by young students and working professionals worldwide. Government expenditure on tertiary education as a percentage of GDP has increased significantly across both developed and developing countries as countries sought to increase their economic competitiveness and to provide better quality of life for their citizens.

The trend of increased expenditure on education by governments globally is not a surprise given that education is shown to have a wide array of benefits to both the individual and to society. On an individual level, these benefits include higher income potential, career advancement, skill development, and employment opportunities. For societies with higher level of education, there typically is a trend of higher rates of economic stability, lower crime, healthier population and greater equality. Positive externalities and benefits to society also exist in the form of greater cross-border economic activities through exports and a more innovative workforce.

Switzerland, for example, attributes 10% of its GDP to its multilingual heritage. The country has four national languages: German, French, Italian and an ancient Latin-based language called Romansh. Britain, on the other hand, is estimated to lose out on the equivalent of 3.5% of its GDP every year, because of its population's relatively poor language skills.

According to a report by Economist Intelligence Unit, nearly half of the 572 senior executives interviewed admitted that misunderstandings and “messages lost in translation” have halted major international deals for their companies. 64 percent

have also said that the poor communication between counterparties have also negatively impacted their plans to expand internationally.

The share of population with completed tertiary education has also increased significantly across both developing and developed nations between 1970 to 2010. Most noticeably, nations which have experienced the fastest economic growth such as South Korea, has seen the greatest increase in proportion of population that has completed tertiary education.

Besides direct economic benefits to society, there also exists other positive externalities and benefits such as lower healthcare cost to society through delaying of dementia and having a sharper more productive workforce and lower social cost due to unemployment arising from greater economic activities and employability of multi-lingual employees.

Presence of benefits to society which is not captured by the individual results in underconsumption of education if left to the free market to decide the level of education each individual should attain. While increased government expenditure in education has corrected some of these underconsumption on the macro level, it does not have the precision required to give each individual the necessary incentive to complete their education on a micro level. To resolve this, Metis has developed a sustainable ecosystem built around the MET token to ensure that each student will be able to attain their full knowledge potential.

2.3 Target Market Size

The Massive Open Online Course ("MOOC") market size is expected to grow from USD 3.9 billion in 2018 to USD 20.8 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 40.1% during the forecast period by MarketsandMarkets Analysis.

It is not surprising that the MOOC market is expected to grow rapidly given that it is a course with the option of free and open registration and is a publicly shared platform with open-ended groups. MOOCs integrate social networking and accessible online resources facilitated by leading practitioners in their respective fields of study. MOOC builds on the engagement of learners who self-organize their participation according to learning goals, prior knowledge and skills, and common interests. The need of the scalable and economical educational platform to cater to the need of learners across the globe is boosting the growth of the Massive Open Online Course Market at a high CAGR.

During this time, several large MOOC operators such as Coursera sprung up as pioneers of reshaping higher education. It has a unique differentiated value proposition to all stakeholders within the education market including students, education institutions and prospective employers of the students.

Coursera enrolls more students than any physical institutions around the world and is able to reach any student with an internet connection regardless of location. Students are also afforded full flexibility on the pace of their curriculum through self-learning.

Coursera uses proprietary technology to improve the quality of learning such as providing real time feedback and natural language parsing to engage students which has proven to be a difficult task in the past. A new development is also adaptive learning courses which adjusts the difficulty of the course dynamically based on the student's mastery of the course material, allowing the curriculum to flow at the pace of each student's learning ability. In the long-run, the data collected by Coursera on how students learn and time spent on each tutorial/lecture helps to create a loop which further enhances the quality of learning for future course participants.

An interesting development that Coursera has pioneered is the provision of credentials for students that have completed the course work in the form of a digital certificate. There are also services which provides remotely proctored exams to ensure that the students were indeed the ones that have completed the course work and have attained the level of mastery required.

Metis will be improving on many of these aspects that Coursera has pioneered to further enhance value for students taking MOOCs.

2.4 Target Customers

Student
Education Institution

2.5 Competitors

2.5.1 Existing Industry Competitors

The following sets forth certain information regarding the company's conventional competitors already established within the industry as of 2020-11-25:

No data available

2.5.2 Token Project Competitors

The following sets forth certain information regarding the company's competitors that have implemented Token economics as of 2020-11-25:

ODEM Token

Token Symbol	ODE
Network Type	ETH
Description	ODEM, a global educational provider, has the world's first blockchain-driven software platform built on top of Ethereum's decentralized ledger technology.

ITEM 3. Project's Business Model

3.1 Business Description

3.1.1 Revenue Model

Metis Minerva Phase 1

In the initial system launched, students will enroll for courses made available on the Metis platform through MYPOOL. Upon completion of their education and attaining milestones determined, the student and education institution will both receive MTS tokens as incentive for completing the courses. Rewards will only be paid out upon achievements of the milestones determined.

Metis Gaea Phase 2

In the second phase of Metis Gaea, our proprietary A.I. will be launched together with the governance layer of the Metis platform.

The Gaea Phase will also allow other third-party education institutions to provide courses on the Metis platform. To ensure that the courses are of good quality, the new education institutions will submit their course work to the governance layer who will vote on whether these courses should be allowed onto the Metis platform. The education institution may also have to stake MTS tokens as collateral to their commitment to ensure that the students on the Metis platform will have a quality education.

3.1.2 Platform or Application Overview

General platform description

Decentralised Learning Platform For Everyone

Functions of the solution

Users can access a diverse range of learning content offered on Metis platform, including MYPOOL, TST CODING, Moon Jeong Ah Chinese and other online courses from prestigious universities.

Earn MTS tokens and graduation certificate with Non Fungible Token(ERC 721) from completing courses.

Governance layer ensures high quality of education institutions and determines incentives for students to ensure healthy

demand for courses.

Metis Artificial Intelligence provides customized learning content based on the interest of the student for maximum learning efficiency.

User pain points

No Input

3.1.3 Product/Service Line Description

- Metis Artificial Intelligence

Metis competitive advantage lies within our artificial intelligence solution which enhances the student's learning experience and helps the student to succeed in completing the course by appealing to his interests.

Courses that are taught in physical classrooms have the limitation that the curriculum has to cater to the majority of the students in the class, hence the curriculum is less effective overall. This prevents students who are in the tail end of the class, such as the top 10%, from achieving their full potential by having course difficulty tailored to their needs. With A.I. implementation, we are able to offer personalized recommendation and tutorials to based on the student's ability.

Students have the option of uploading their data such as YouTube, Netflix or Google search history and viewing history to the Metis A.I. which would then customize the courses taught to the students to appeal to their interests. For instance, a student who is enrolled in an English language lesson who loves Kpop music and Korean culture, the language course would focus on teaching the student with more references drawn from the Kpop industry and with nuances to the Korean culture.

Metis A.I. also provide instant feedback and work directly with the student for successful tutoring. Our A.I powered app enables students to get targeted and customized responses through their learning. It will eventually be able to become a fully-fledged digital teacher without any human teachers' intervention.

3.1.4 Competitive Advantage

Metis solves this issue by providing a direct economic incentive for users which is representative of the economic value to society that is not captured by the users themselves. This is done without increasing the cost of pursuing education for the students. In fact, through our platform, it may be possible for students to even have a financial incentive to study and pick up skills that are in demand within society. These students learning and picking up skills that the industry is lacking can earn money while being educated.

Metis enables this through our innovative proof-of-work to mine new MTS tokens. To gain MTS tokens, users will need to complete milestones in their online courses. For each milestone completed, the users will receive a corresponding amount of MTS token as a reward for their work. The rewards received by the users will commensurate with their commitment to the learning and the expected gain by society from the completion of the course.

As an added incentive for completing the courses, students will also receive a graduation certificate along with any awards that they have received during their education journey. These certificates and awards will be issued as non-fungible tokens existing as ERC721 tokens on the Ethereum Blockchain.

3.1.5 Intellectual Property

No Input

3.2 Partnerships

▶ TCP School

Counterparty Website

<http://www.tcpschool.com/>

Counterparty Description

TCP 스쿨은 코딩 학습을 단계별로 취합하고 정리해서 교과서를 보듯이 공부하며 테스트 할 수 있는 온라인 코딩 교육 사이트로 HTML, CSS, PHP 등 각 언어 별로 기초 개념 학습은 물론 심화과정까지 다루고 있다. 또한 여러 프로그래밍 언어에 대한 무료 온라인 교재와 온라인에서 바로 실습까지 해볼 수 있는 무료 온라인 컴파일러를 제공하여 코딩을 새롭게 배우는 학생에서부터 현업에 종사하는 개발자에게 까지 큰 인기를 얻고 있다.

Applicable Dates	2020-10-22 ~
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	블록체인 기반의 에듀테크 플랫폼 메티스(Metis)가 교육 콘텐츠 공급에 대해 온라인 코딩 교육 사이트 'TCP 스쿨(TCP School)'과 업무협약을 체결했다. 메티스와 TCP스쿨의 협약으로 TCP스쿨은 자사의 다양한 교육 콘텐츠들을 메티스 플랫폼에 제공하게 된다.
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ 문정아중국어

Counterparty Website	https://www.no1hsk.co.kr/new/
Counterparty Description	문정아중국어는 지난 19년 동안 중국어 교육업계의 선두를 지켜온 중국어 전문 교육기관으로, 중국어 입문부터 초급까지 모두 아우르는 중국어 회화, HSK, TSC, 비즈니스 중국어, 어법, 단어, 여행 중국어 회화 등의 약 8000개에 달하는 중국어 인터넷 강의 콘텐츠를 보유하고 있다. 또한 문정아 소장은 중국어 강사 최초로 '대한민국 행정자치부 장관상'을 수상한 바 있으며, 문정아중국어는 랭커닷컴 2017년 선정 '중국어 교육 전문 분야 1위' 및 중국어 교육 22관왕을 수상했다.
Applicable Dates	2020-11-26 ~
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	블록체인 기반 에듀테크 플랫폼 메티스(Metis)가 중국어 전문 교육기관 '문정아중국어'와 콘텐츠 공급에 대한 업무협약을 체결했다. 체결된 메티스와 문정아중국어 간의 협약으로 추후 사용자는 메티스 플랫폼에서 MTS 토큰으로 문정아 중국어의 다양한 교육 콘텐츠들을 이용할 수 있게 됐다.
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

3.3 Project Progress

History

Economic, social, cultural and geographical barriers have been broken through globalization in the past few decades but there are still some barriers to truly create an interconnected world. Poor communication and language barriers are costing companies a lot of money every year yet not enough is being done to mitigate these costs.

Massive Open Online Courses ("MOOC") availed education to anyone with access to the internet to pick up new languages and new skills. While barriers to learning has been lowered with technology, a crucial flaw remained in the education system where the positive benefits to society from increased education may not be fully captured by each individual, who may not seek to attain new skills as his individual benefits may not outweigh the cost for him.

Traditional education curriculum is also rigidly designed with little customization for each unique individual learning style or interests, which could raise the difficulty for the student to learn and pick up new skills. Metis provides an innovative solution by leveraging on Artificial Intelligence to automatically customize educational content for each student based on their personalities and interests.

Metis seeks to create a better world by correcting this misalignment by providing every individual with the right incentive to acquire new skills which can then be used to contribute positively to society.

Metis solves this issue by providing a direct economic incentive for users which is representative of the economic value to society that is not captured by the users themselves. This is done without increasing the cost of pursuing education for the students. In fact, through our platform, it may be possible for students to even have a financial incentive to study and pick up skills that are in demand within society. These students learning and picking up skills that the industry is lacking can earn money

while being educated.

Metis enables this through our innovative proof-of-work to mine new MTS tokens. To gain MTS tokens, users will need to complete milestones in their online courses. For each milestone completed, the users will receive a corresponding amount of MTS token as a reward for their work. The rewards received by the users will commensurate with their commitment to the learning and the expected gain by society from the completion of the course.

As an added incentive for completing the courses, students will also receive a graduation certificate along with any awards that they have received during their education journey. These certificates and awards will be issued as non-fungible tokens existing as ERC721 tokens on the Ethereum Blockchain.

Our vision is to create a decentralized education blockchain platform where students can be incentivized to learn new crucial skills that are in-demand in the economy and for efficient allocation of resources to ensure that benefits to society are maximized. We believe that education should be accessible, available and that students should be properly mentored to achieve their fullest potential in life.

Project Status

Operational

Development of the platform and business operations have been or will be funded through the following sources

Initial token sale(Public and Private)

Plan or Strategy to expand platform or token

2020 4Q

Global edutech platform 'Metis' officially launched

Entered MYPOOL One Store

MYPOOL SKtelecom additional service launched

20211Q

Launched Metis domestic service 'MYPOOL Yeongjungto'

MYPOOL Global, MYPOOL Territory Token Policy Merge

2021 2Q

Phase2 authentic preparation

Reward full service operation

3.4 Milestones

Title	Target Date	Status	Description
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3.5 Use Case

No Input

3.6 Legal Concerns

No data available

PART III. Financial Information

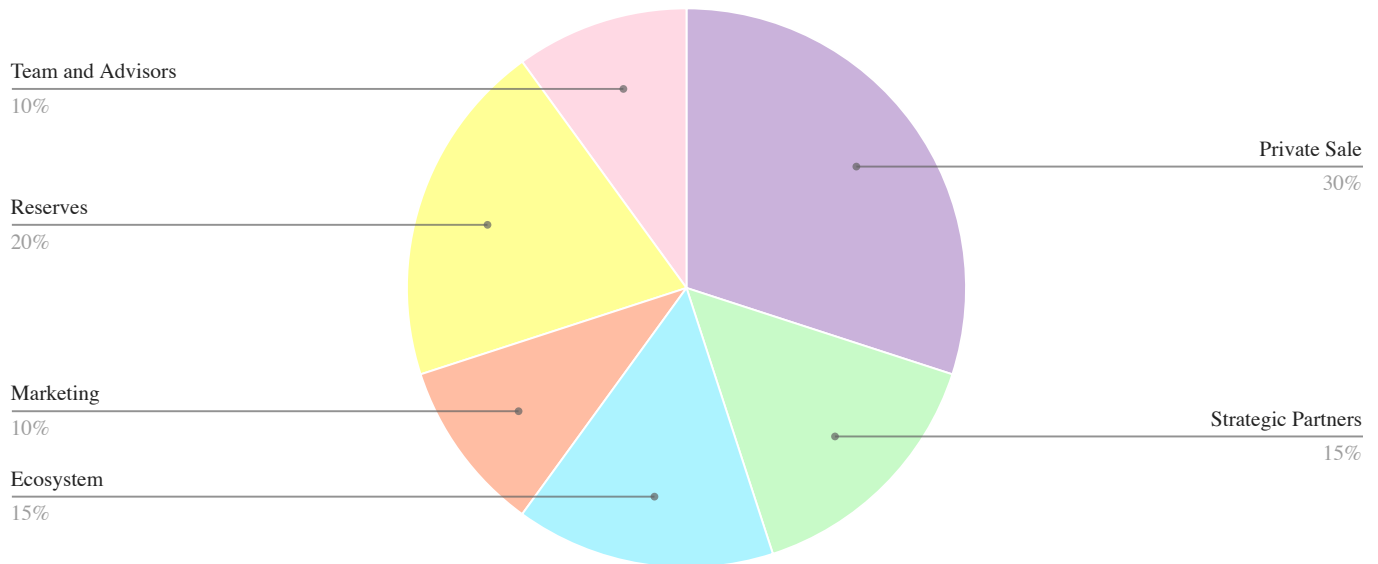
This section is only accessible by our Partners. Please contact us at direct@crossangle.io to inquire about access.

PART IV. Token Information

ITEM 1. Token Profile

Token Name	Metis
Symbol	MTS
Token Economy	
Token Usage	Metis enables this through our innovative proof-of-work to mine new MTS tokens. To gain MTS tokens, users will need to complete milestones in their online courses. For each milestone completed, the users will receive a corresponding amount of MTS token as a reward for their work. The rewards received by the users will commensurate with their commitment to the learning and the expected gain by society from the completion of the course. As an added incentive for completing the courses, students will also receive a graduation certificate along with any awards that they have received during their education journey. These certificates and awards will be issued as non-fungible tokens existing as ERC721 tokens on the Ethereum Blockchain.
Short Token Description	MTS tokens can be used as a currency for payment of classes or for the redemption of rewards for their work in completing the classes.
Token Contract Address	0xA9598333B99d14D90Bc81CAAd8Af82C4C70625e75
Base Platform	Ethereum
Mainnet Explorer Url	
Network	Type: Mainnet (Token) Network Type: ETH Network Sub-type: erc20
Project Type	Utility Token
Tokens were initially available and currently obtainable in the following method(s)	1. Exchange offering
Additional Token issuance or minting conditions, including implemented natural inflation.	none
Trading practices after the Token Sale by Company	1. Company has not purchased or sold Tokens after the Token Sale
Method of allocating tokens during Token Sale	

Token allocation percentage based on Total Supply immediately after Token Generation Event



ITEM 2. Token Sales

2.1 Token Sales details

No Input

Percentage of individual investors at initial offering

Terms and conditions for top backers

No Input

2.2 Initial Offering Rounds

No data available

*: Proposed calculation, but not necessarily mandatory, is based on USD equivalent of cryptocurrency received between the start and end date of the Token sale duration calculated by $((\text{High} + \text{Low}) / 2)$ of market price

ITEM 3. Token Supply History

The following is a manual record Token supply history as of 2020-11-25. Corresponding transactions hashes have not been provided within this report.

Purpose	Date	Amount	Value (USD)	Post Total Supply	Post Circulating Supply
No data available					

ITEM 4. Listed Exchanges

Exchange	Pair	Price	Volume	Percentage
No data available				

ITEM 5. Token Ownership

The following is an automatic query result of wallet addresses based on balance holdings with meta data application as of 2020-11-25.

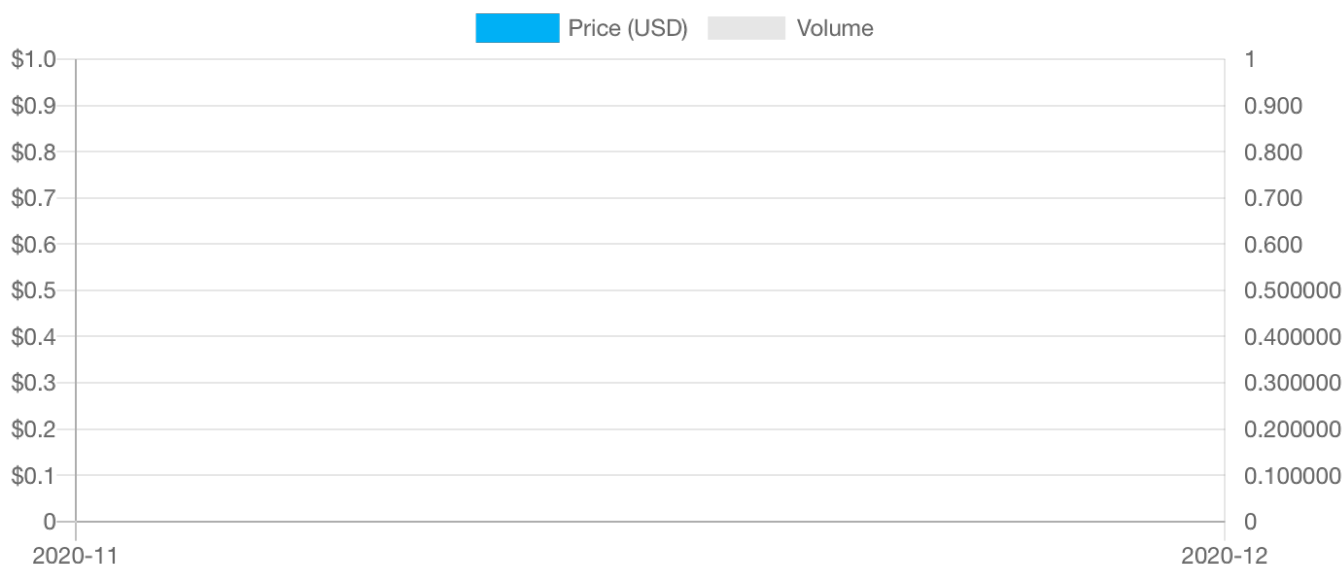
Rank	Address	Balance	Percentage
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ITEM 6. Token Price and Market Cap

The following are market data present as of 2020-11-25.

Market Cap Rank

Price Performance



► USD

Current Price :

Change (7d/24h/1h) : % | % | %

Market Cap : -

Initial Offering Price : \$-

Return since Initial Offering :

► ETH

Current Price :

Change (7d/24h/1h) : % | % | %

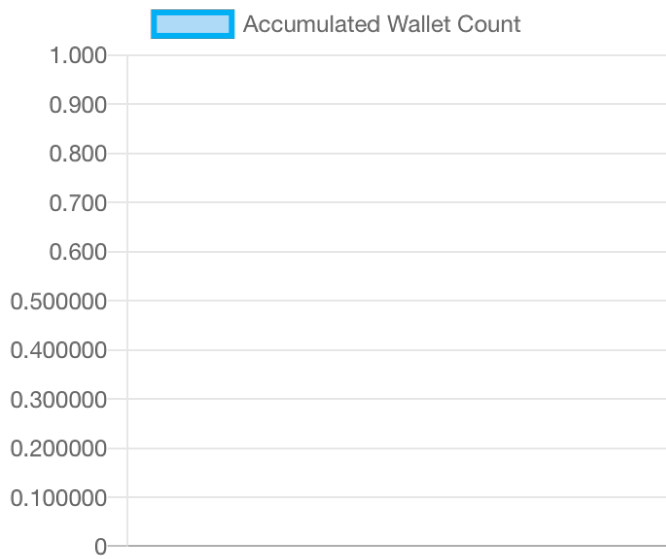
Market Cap : -

Initial Offering Price : - ETH

Return since Initial Offering :

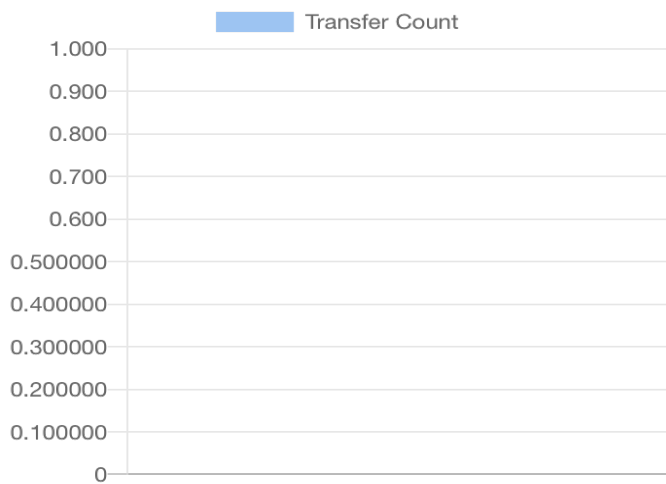
ITEM 7. On-chain Performance

Accumulated Wallet Count



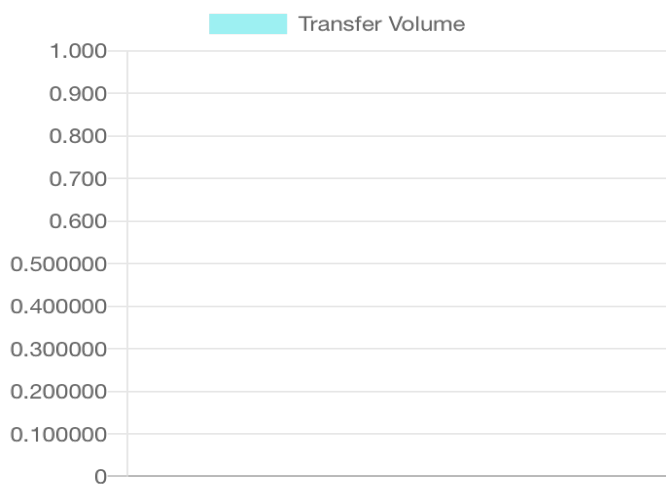
Date	Accumulated Wallet Count	New Wallet Count
No data available		

Transfer Count



Date	Token Transfer Count
No data available	

Transfer Volume



Date	Token Transfer Volume
No data available	

PART V. Compliance

This section is only accessible by our Partners. Please contact us at direct@crossangle.io to inquire about access.