

 Key Info Disclosure Profile On-chain Blog

Report Date 2021-01-28

EN ▼

Singapore
CrossAngle Pte. Ltd.**Profile Report (Public)****v-connection**Korea, Republic of
(Country or jurisdiction of incorporation)110111-6362365
(Entity Registration Number)611, Yeongdong-daero, Gangnam-gu, Seoul, Republic of Korea
(Address, including zip code, including area code, of principal executive offices)**TABLE OF CONTENTS**

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WHERE YOU CAN FIND MORE INFORMATION

Readers and others should note that the company announces material information to the public using the company website, press releases, public conference calls, and webcasts. They may also use the following social media channels as a means of disclosing information about the company, products, planned financial and other announcements and attendance at upcoming investor and industry conferences, and other matters.

Channels	Address
Company Website	https://www.vvidstage.com/vivi/
Main communication channel	telegram
Twitter	
Company Blog	
Facebook	https://www.facebook.com/2429479837278200/posts/3426804204212420/
Linkedin	
Github	
Reddit	
Telegram	
WeChat	
KaKaoTalk	
Custom Link	

The information posted through these social media channels may be deemed valid. Accordingly, the public should monitor these accounts and the blog, in addition to following company press releases, conference calls, and webcasts. This list may be updated from time to time and these channels may be updated without notice.

PART I. Corporate Profile

ITEM 1. Basic Corporate Profile

Official Company Name	v-connection
Establishment Date	31 Mar 2017
Jurisdiction of Incorporation	Korea, Republic of
Principal Office Location	611, Yeongdong-daero, Gangnam-gu, Seoul, Republic of Korea
Address of Official Company Registration	9th floor, 611, Yeongdong-daero, Gangnam-gu, Seoul, Republic of Korea
Company Name for Website Display	vvid
Description of Company	VVID is a company with a global music influencer training platform as a business model. Music influencers are people who influence people through all musical activities such as singing, dancing, rap, performance, composition, and lyrics. VVID provides services that enable these people to become musically independent.
Company Website	https://www.vvidstage.com/vivi/
Whitepaper Link	https://www.vvidstage.com/vivi/
Mission and Vision	VVID's global online audition platform, V-square, has 40,000 dreamers in 184 countries. Our mission is to expand the non-face-to-face audition service, which explodes with the growth of K-POP, to an influencer platform based on blockchain technology, and support music influencer training, music production, distribution, and even live streaming performance activities. VIVID provides a motive for music influencers to grow into artists and provides a reward system based on blockchain technology.

ITEM 2. Team

2.1 Executives & Founders

The following sets forth certain information regarding the company's executive officers and founders, their details and positions as of 2021-01-28

Jungtae Hwang

Position Title	CEO
Short Bio	Jungtae Hwang started a private business in 2014 and started a Kpop education business service for foreigners. During that business, he expanded the service to the online platform by reflecting the needs of foreigners. Currently, he is responsible for the overall business of this service, from planning, marketing and sales.
Experience	2019. Head of media marketing business at Sand factory / Head of media marketing business 2017. Overseas marketing operation at SFR entertainment / Overseas marketing operation
Education	
Company e-mail	jt@v-sqr.com
Social	

2.2 Engineering Team Leaders

The following sets forth certain information regarding the company's development and engineering leaders, their details and positions as of 2021-01-28

James Kim

Position Title	CTO
Short Bio	As a competent IT developer, James Kim is always actively reviewing and introducing technologies appropriate to the company's context to enable problem solving and dissemination to fellow developers to enhance the company's development capabilities. He has a lot of experience in building an initial environment for Java development and building and operating a number of public and private cloud environments such as AWS, KT UCloud, ESXi, Hyper-V, XenServer.
Experience	(2017~2019) Leader of part at gamevil com2us platform's platform server team / Leader of part
Education	
Social	

2.3 Advisory

The following sets forth certain information regarding the company's advisories, their details and positions as of 2021-01-28

No data available

2.4 Organization Structure

The following sets forth certain information regarding the structure of the company as of 2021-01-28

Name of Department/Group/Office/etc.	Number of Full-Time Staff	Number of Part-Time Staff	Head of Department (Maybe left blank)
vvid	7	0	
Total	7	0	

PART II. Business Information

ITEM 1. Industry Classification

	Not Applicable
Sector	Communication Services
Industry	Media
Sub-industry	Broadcasting and Publishing
Categories	

ITEM 2. Industry Description

2.1 Industry Overview

Currently, many influencers are gaining celebrity-level popularity and profits, and influencer target management companies are emerging. Even some influencers' profits exceed those of general small and medium-sized entertainment companies.

2.2 Recent Trends

2.3 Target Market Size

2.4 Target Customers

Music influencer who performs musical activities such as singing, dancing, rap, performance, composition, and lyrics

2.5 Competitors

2.5.1 Existing Industry Competitors

The following sets forth certain information regarding the company's conventional competitors already established within the industry as of 2021-01-28:

No data available

2.5.2 Token Project Competitors

The following sets forth certain information regarding the company's competitors that have implemented Token economics as of 2021-01-28:

No data available

ITEM 3. Project's Business Model

3.1 Business Description

3.1.1 Revenue Model

Consumers: monthly sales of services within the platform (building reputation, artist support, crowdfunding, collaboration, content proposal and consumption, etc.)
Consumers: prospective influencers, k-POP artists and professional artists, in-platform advertising (marketing) expenses, monthly sales (annual fee and donation activity discount sales)

3.1.2 Platform or Application Overview

General platform description

No Input

Functions of the solution

No Input

User pain points

No Input

3.1.3 Product/Service Line Description

- vvid stage

Global online audition platform V-square has 40,000 dreamers in 184 countries.

V-square's mission is to expand the non-face-to-face audition service explosively increasing with the growth of K-POP to an influencer platform based on blockchain technology.

By supporting music influencer training, music production, distribution, and even live streaming performance activities, it provides a motive for music influencers to grow into artists and provides a reward system based on blockchain technology.

<https://www.vvidstage.com/>

3.1.4 Competitive Advantage

No Input

3.1.5 Intellectual Property

No Input

3.2 Partnerships

▶ Warner music

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

▶ MLD Ent

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

▶ StarCrew Ent

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

▶ Root Ent

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ A100 Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ OUI Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ DSP media

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ Dreamcatcher

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ ROA Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ My Entertainment

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ Music K Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ SANDFACTORY

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ F1RST ONE

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ D1CE Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No
Revenue Generation No
Expected Revenue (USD) N/A
Partnership Description
Expected Benefits to Project Team
Expected Benefits to Counterparty

▶ Double V Ent

Counterparty Website
Counterparty Description
Applicable Dates
Does this partnership has an expiration date? No

Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ BLACK Y Ent

Counterparty Website	
Counterparty Description	
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ The Forest Ent

Counterparty Website	
Counterparty Description	
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ ALL S Ent

Counterparty Website	
Counterparty Description	
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ Kpop Space

Counterparty Website	
Counterparty Description	
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	
Expected Benefits to Counterparty	

▶ SFR Ent

Counterparty Website	
Counterparty Description	
Applicable Dates	
Does this partnership has an expiration date?	No
Revenue Generation	No
Expected Revenue (USD)	N/A
Partnership Description	
Expected Benefits to Project Team	

Expected Benefits to Counterparty**▸ Addiction Ent**

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

▸ Som Company

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

▸ The Charriot of dream east

Counterparty Website

Counterparty Description

Applicable Dates

Does this partnership has an expiration date? No

Revenue Generation No

Expected Revenue (USD) N/A

Partnership Description

Expected Benefits to Project Team

Expected Benefits to Counterparty

3.3 Project Progress**History**

2017 March 31; preparation for corporation establishment project

2020 2Q; consumer service web/app development and affiliated sales (inprogress)

2020 3Q; close beta release and partnership business (completed, ongoing)

2020 4Q; vivi token launch

Project Status

Development Stage

Development of the platform and business operations have been or will be funded through the following sources

Direct revenue from operating proprietary network or platform (subscription fees, usage fees, and transaction fees)

Plan or Strategy to expand platform or token

No Input

3.4 Milestones

Title	Target Date	Status	Description
vivi platform service beta development	2021-10-01		2021 4Q~
host influencer festival	2021-07-01		2021 3Q~4Q
vivid audition service development	2021-01-01		2021 1Q~2Q
vivi token launch	2020-10-01	Completed	2020 4Q, vivi token launch

Close beta release and affiliated sales	2020-07-01	Completed	2020.3Q, completed, ongoing
Consumer service web/app development	2020-04-01		2020.2Q, in progress
Incorporation business preparation	2017-03-31	Completed	2017/3/31, completed

3.5 Use Case

No Input

3.6 Legal Concerns

No data available

PART III. Financial Information

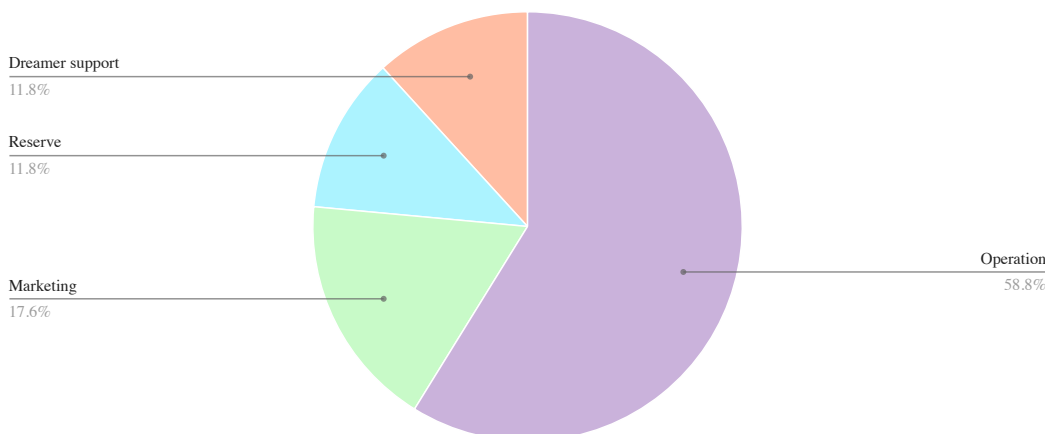
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PART IV. Token Information

ITEM 1. Token Profile

Token Name	Vivi
Symbol	VIVI
Token Economy	vivi token fully implements the business model of the vivi platform, realizes contracts based on blockchain technology, and uses a cryptocurrency payment system to establish a standardized service system that meets the needs of each client's desired creative service.
Token Usage	To meet the demand of VIVI Platform, VIVI has decided to issue 40,000,000 VIVI tokens. VIVI tokens are used to promote VIVI ecosystem. Based on VIVI Token, the VIVI Platform aims at non-face-to-face auditions, fostering influencers, online music production and distribution, and even collaboration with professional artists. The total circulating supply of VIVI remains unchanged.
Short Token Description	Monthly sales of services within the platform
Token Contract Address	
Base Platform	vivi platform
Mainnet Explorer Url	
Network	No Input
Project Type	Platform
Tokens were initially available and currently obtainable in the following method(s)	
Additional Token issuance or minting conditions, including implemented natural inflation.	None
Trading practices after the Token Sale by Company	
Method of allocating tokens during Token Sale	ERC-20 Token Transfer

Token allocation percentage based on Total Supply immediately after Token Generation Event



Token Holder Rights

- a) Receive payments or other consideration under the following circumstances
No Input
- b) Tokens give holders ownership or contractual interest or rights in the following circumstances
No Input
- c) Token holders may vote on the following matters
No Input
- d) Other information that may be relevant to the Tokens or their sale
No Input

ITEM 2. Token Sales

2.1 Token Sales details

No Input

Percentage of individual investors at initial offering

Terms and conditions for top backers

No Input

2.2 Initial Offering Rounds

No data available

*: Proposed calculation, but not necessarily mandatory, is based on USD equivalent of cryptocurrency received between the start and end date of the Token sale duration calculated by $((\text{High} + \text{Low}) / 2)$ of market price

ITEM 3. Token Supply History

The following is a manual record Token supply history as of 2021-01-28. Corresponding transactions hashes have not been provided within this report.

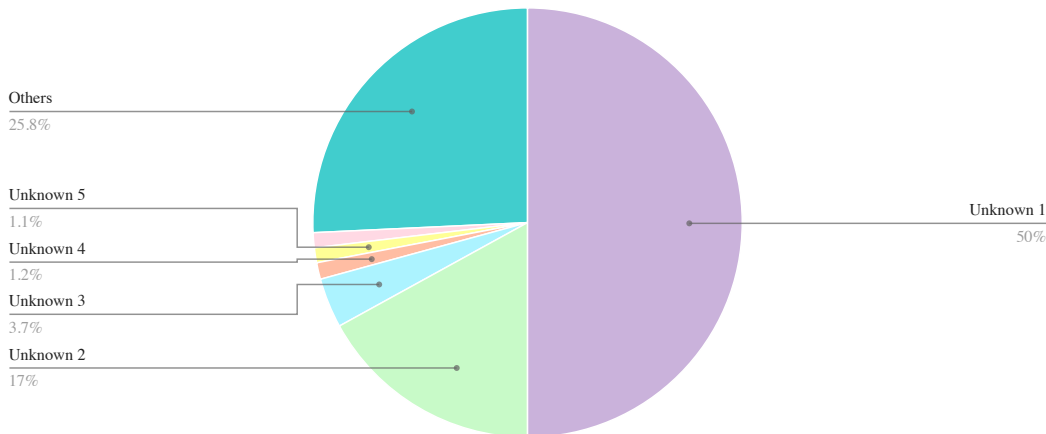
Purpose	Date	Amount	Value (USD)	Post Total Supply	Post Circulating Supply
Initial Release	2021-01-04	40,000,000	N/A	N/A	N/A

ITEM 4. Listed Exchanges

Exchange	Pair	Price	Volume	Percentage
No data available				

ITEM 5. Token Ownership

The following is an automatic query result of wallet addresses based on balance holdings with meta data application as of 2021-01-28.

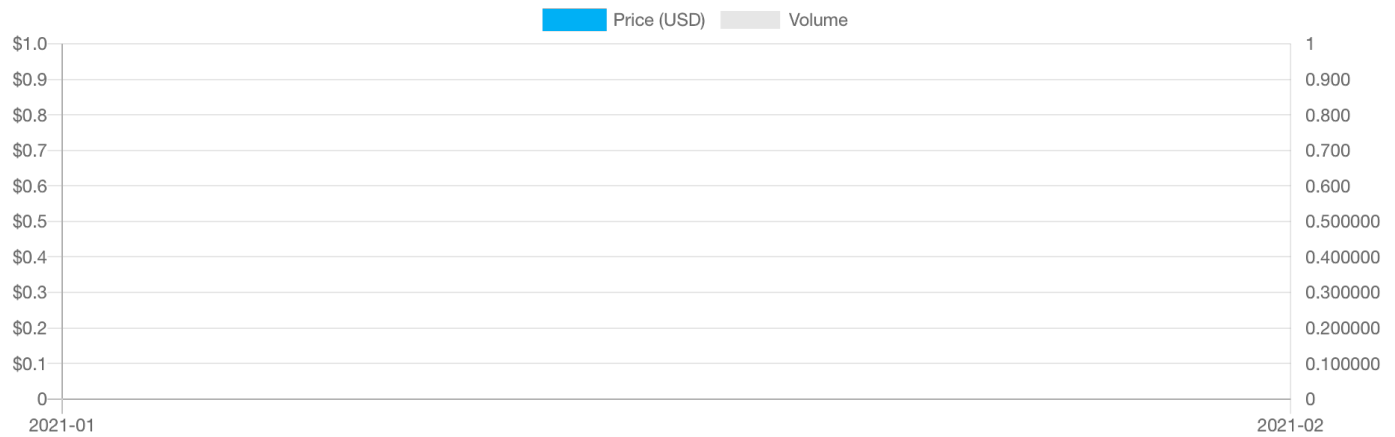


Rank	Address	Balance	Percentage
1	0x16203f2e689D6226fb9bdf3Ed5224C00E89A7e25 (Unknown 1)	20,000,000	50%
2	0x12414ee41CfDc32d42575d7573B771439F59DccD (Unknown 2)	6,800,000	17%
3	0x1cda0170581674B7cf848800CC813f1cDcB855ce (Unknown 3)	1,500,000	3.75%
4	0xd9D2A076aCDd62C6B17dFA2e63BCfBe655F4bA48 (Unknown 4)	500,000	1.25%
5	0x626071A99352ED7FdC8C1a649737C669F9fC0fC9 (Unknown 5)	450,000	1.13%
6	0x3218452d960af6319Fa7f2a31Bdee79d78F291f3 (Unknown 6)	450,000	1.13%
7	0xd9ABE16833939a7780B6eb5b15bBDacb774fB3F7 (Unknown 7)	450,000	1.13%
8	0xf9aba4025F7666FCe481b344E6406c06455031F5 (Unknown 8)	450,000	1.13%
9	0xB754eC8EbF63378461A160A69566D43dd7677e53 (Unknown 9)	450,000	1.13%
10	0xE604067BE246D2c79B5A2145F624eA8f6Ad6d84F (Unknown 10)	450,000	1.13%
11	0xFA5F8d94e1F2eA61AbCe0fe3d1C7CcFb672BAe22 (Unknown 11)	400,000	1%
12	0x8495A43938d4ECCab116A5610bf396e14aB93fA0 (Unknown 12)	400,000	1%
13	0x2AbAF9fe58cc2C8309BC991B019c9fF7D36b5AB8 (Unknown 13)	400,000	1%
14	0x575B83CbA092b3Be94fB4d4b3B4abe980d0f9eB3 (Unknown 14)	400,000	1%
15	0xDcaabd8C1782fE176231DeA785f9B23031b16E6c (Unknown 15)	400,000	1%
16	0x396279cf85f2D11D18B1fA6c9A37E0bC2604f592 (Unknown 16)	400,000	1%
17	0x218a7814abEbBEc87DF5060d29bF9c4b5978Df9c (Unknown 17)	400,000	1%
18	0xA404d81f782466d9626c86b6Fa9640537BfE8975 (Unknown 18)	400,000	1%
19	0x9724467420042891A75512C40d03A30a91Fc48c6 (Unknown 19)	400,000	1%
20	0x92D7Fdca00A349E1773ada461307123C15E07b47 (Unknown 20)	400,000	1%

ITEM 6. Token Price

The following are market data present as of 2021-01-28.

Price Performance



▸ USD

Current Price :

Change (7d/24h/1h) : % | % | %

Initial Offering Price : \$-

Return since Initial Offering :

▸ ETH

Current Price :

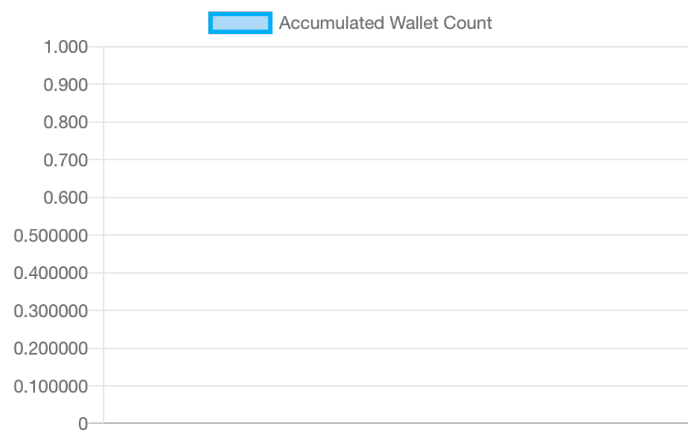
Change (7d/24h/1h) : % | % | %

Initial Offering Price : - ETH

Return since Initial Offering :

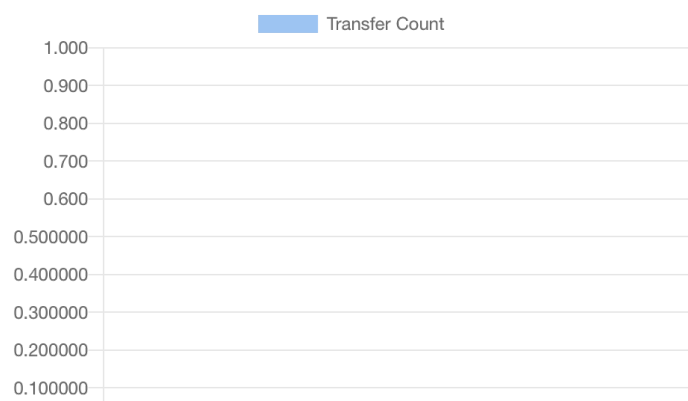
ITEM 7. On-chain Performance

Accumulated Wallet Count



Date	Accumulated Wallet Count	New Wallet Count
No data available		

Transfer Count



Date	Token Transfer Count
No data available	

Transfer Volume



Date	Token Transfer Volume
No data available	

PART V. Compliance

This section is only accessible by our Partners. Please contact us at direct@crossangle.io to inquire about access.